

From: [Liana Elliott](#)
To: [Deborah A. Vivien](#); [Monika A. Gerhart](#); [Ellen M. Lee](#); [Andrea F. Toles](#); [Ray J. Bolling](#); [Tara G. Richard](#); [M. Tyler Russell](#); [Joshua A. Zuckerman](#); [Arthur C. Walton](#); [Clifton M. Davis](#); [Michael G. Tidwell](#); [Norman L. White](#); [Emily G. Wcislo](#); [Jared Green](#); [Miles H. Tepper](#); [John D. Pourciau](#); [Gilbert A. Montano](#); [Justyn A. Hawkins](#)
Subject: Questions for Assessor
Date: Friday, August 23, 2019 7:53:45 PM
Attachments: image001.png
Roll Forward Task Force Notes 8.22.19.docx

The Mayor has a meeting with the Assessor scheduled for Tuesday morning – see list of questions and asks based on our conversations/notes/meetings over the past week.

Please review for accuracy, clarity, and overall thoroughness.

Notes from this week's first Task Force meeting are also attached for reference, subcommittee assignments and follow ups will be sent next week.

Questions

- What is your method or reasoning for not assessing any improvements and/or revenue potential on vacant land?
- According to our (limited) data, there are approximately 60,000 parcels that did not have a change in assessment in the past 4 years, was this intentional or will 2020 be another assessment year?
- You have referenced a case in Lafayette that sets precedent for allowing a quarter of the city to be assessed each year, what is your understanding of what this case means for New Orleans, and why?
- If there is a softening housing market due to short-term rental restrictions, will you allow property owners to prove a lower assessment value before the next quadrennial reassessment?
- How long will it take for assessment settlements to be posted to the website?
 - o A long delay could skew the data and cause confusion to taxpayers
- Is there any discretion on age freezes? If so, is it being exercised?

Asks

- 1) Access to data before October 1 – this is critical for understanding the scope and breadth of any potential full or partial roll forward and subsequent impact on Revenue Estimations.
 - a. Minimum – information from non-disputed parcels
- 2) Communications – we need to understand methodology to be able to explain what is happening and why. What is the messaging you plan to use moving forward to justify your methodology and final assessed values?

Liana M. Elliott

Deputy Chief of Staff

Office of Mayor LaToya Cantrell | City of New Orleans

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From: [Ellen M. Lee](#)
To: [Damon Burns \(dburns@financeauthority.org\)](#); [Gregg Fortner \(fortner@hano.org\)](#); [Brenda M. Breaux](#)
Cc: [Marjorianna B. Willman](#); [Liana Elliott](#); [Temea B. Johnson](#); [Kenette M. Lewis](#); [Stacey Weaver](#)
Subject: Big 4 Working Group
Date: Friday, August 23, 2019 12:23:47 PM

Colleagues,

Happy Friday! Marjorianna and I have been discussing the need to reconvene our “Big 4” public agencies involved in housing development so that we can continue to coordinate our initiatives and leverage our resources. I know that you are all involved in advancing the four party CEA to articulate and codify these efforts. There is particular need to meet sooner than later as we identify messaging and metrics to support ballot initiatives in the fall that are critical to our ability to deliver the affordable housing our residents need including – SB 79/80, GO Bonds, millage roll forward).

I am asking Andrea to work with Kenette, Temea, and Stacey to find a time for an initial meeting the week of Labor day (first week in September). We can keep this initial meeting a small group if desired or adding expanded staff as we reestablish the framework for productive regular meetings.

Thanks so much for your steadfast partnership. Have a great weekend.

Ellen

Ellen M. Lee | Director of Community and Economic Development
City of New Orleans | Mayor LaToya Cantrell
1340 Poydras Street, Suite 1800 | New Orleans, LA 70112
OFFICE 504.658.4904 | **FAX** 504.658.4918 | **EMAIL** emlee@nola.gov

From: [Tara G. Richard](#)
To: [Liana Elliott](#); [Joshua A. Zuckerman](#); [Monika A. Gerhart](#); [Arthur C. Walton](#); [Katie Donahue](#); [Clifton M. Davis](#); [Ray J. Bolling](#); [Michael G. Tidwell](#); [M. Tyler Russell](#); [Deborah A. Vivien](#); [Miles H. Tepper](#); [Courtney W. Story](#); [Chad J. Brown](#); [Stephanie M. Hennings](#); [Gilbert A. Montaña](#)
Cc: [John D. Pourciau](#)
Subject: Discussion regarding assessment Resolution
Date: Friday, August 23, 2019 8:49:41 AM

http://cityofno.granicus.com/MediaPlayer.php?view_id=42&clip_id=3409

Conversation about the assessment Resolution starts at the 1.05 mark.

Tara G. Richard

Tara Richard
Director of Council Relations
Office of Mayor LaToya Cantrell
City of New Orleans
504-658-4931

From: [Deborah A. Vivien](#)
To: [Liana Elliott](#)
Cc: [Monika A. Gerhart](#); [Ellen M. Lee](#); [Andrea F. Toles](#); [Ray J. Bolling](#); [Tara G. Richard](#); [M. Tyler Russell](#); [Joshua A. Zuckerman](#); [Arthur C. Walton](#); [Clifton M. Davis](#); [Michael G. Tidwell](#); [Norman L. White](#); [Emily G. Wcislo](#); [Jared Green](#); [Miles H. Tepper](#); [John D. Pourciau](#); [Gilbert A. Montano](#); [Justyn A. Hawkins](#)
Subject: Re: Roll Forward Task Force
Date: Friday, August 23, 2019 8:22:05 AM

Another possible Assessor question in the data realm:

How long will it take for assessment settlements to be posted to the website. A long delay could skew the data and cause confusion to taxpayers. It appears that there have been few changes since at least July 27.

Sent from my iPhone. Please excuse typos.

> On Aug 22, 2019, at 1:29 PM, Liana Elliott <Liana.Elliott@nola.gov> wrote:

>

>

>

> <[meeting.ics](#)>

From: [Chad J. Brown](#)
To: [Gilbert A. Montañó](#)
Cc: [Deborah A. Vivien](#); [Stephanie M. Hennings](#); [Courtney W. Story](#)
Subject: Ad Valorem presentation
Date: Thursday, August 22, 2019 6:39:10 PM
Attachments: Ad.Valorem.Presentation.8.26.D9.pptx

Hi Gilbert,

Attached is the draft of the Ad Valorem presentation. We look forward to your thoughts.

Deb, please also review and provide any feedback.

Note that we are waiting on a final update from Finance and one final piece of information for Capital Projects (*2019 year to date revenues for the street and traffic control millage-slide 17*).

We can make all final changes and updates in the morning. Once we review the presentation (and include your updates), we will provide you with the associated talking points to match.

Thanks.

Chad J. Brown
Chief of Staff to the Chief Administrative Officer | City of New Orleans
(o) 504.658.8605 | (e) cjbrown@nola.gov

From: [Deborah A. Vivien](#)
To: [Gilbert A. Montañó](#)
Subject: Roll Forward Task force questions
Date: Thursday, August 22, 2019 5:17:57 PM

Gilbert,

From the task force meeting today, we're going to need to be able to answer these questions:

- 1) Will roll-forward revenue will be considered in the Mayor's budget when it is released in October? I would suggest an "above the line/below the line" approach to show exactly what a roll-forward will fund but I'm eager to hear other opinions
- 2) How much revenue do we need to recover from a roll-forward?
 - a. This is the revenue lost
 - i. One-time money for Police Payraise
 - ii. STR tax revenue loss
 - iii. Affordable Housing initiatives
 - iv. Phase-in (cannot be recouped)
 - v. Other initiatives
 - b. But maybe the approach should be strictly funding related
 - i. Police Payraise
 - ii. Menu of cuts that would otherwise occur
- 3) Things that need to be determined or estimated very soon:
 - a. Roll-back amount
 - b. Roll-forward ask, including a sliding calculator for each millage for partial analysis
 - c. If Tax Commission will consider 2020 as another assessment year (if so, unused millage authorization will expire)
 - d. Ideally, a what-if strategy for the next 5 years if any or all of the multiple initiatives do not pass

I'm still waiting for Jeff's data. He promised it again today but nothing yet. Will let you know.

The Mayor is getting questions together to meet with the Assessor. You will be getting the email soon with suggestions that were brought up today.

Deb

davivien@nola.gov
Office: 504.658.8638
Cell: 504.313.0699

1300 Perdido Street

New Orleans, LA 70112

From: [Tara G. Richard](#)
To: [Ellen M. Lee](#); [Deborah A. Vivien](#); [Norman L. White](#); [Clifton M. Davis](#); [Arthur C. Walton](#); [Joshua A. Zuckerman](#); [M. Tyler Russell](#); [Ray J. Bolling](#); [Michael G. Tidwell](#)
Cc: [Liana Elliott](#); [Katie Donahue](#)
Subject: Roll back/roll forward presentation
Date: Thursday, August 22, 2019 4:18:51 PM

FYI: Here's the video link to a presentation about the Roll Forward (for reference)
https://cityofno.granicus.com/MediaPlayer.php?view_id=42&clip_id=3359&meta_id=452748).

Tara Richard
Director of Council Relations
Office of Mayor LaToya Cantrell
City of New Orleans
[504-658-4931](tel:504-658-4931)

From: [Michael G. Tidwell](#)
To: [LaToya Cantrell](#); [Liana Elliott](#)
Cc: [Arthur C. Walton](#); [Clifton M. Davis](#)
Subject: Statement on Banks' resolution
Date: Thursday, August 22, 2019 11:41:40 AM

Mayor—

CM Banks passed a resolution today calling on state lege to look at the quadrennial assessment. We want to have our voice in that conversation. Suggested language is below, worked out with IGR.

Please review and approve when you have a moment. We will provide to media and publish on social as appropriate.

-B.

**

“Councilmember Banks’ resolution speaks to a significant issue facing New Orleans, and it highlights the need for our local lawmakers to have all the tools we need to address the affordable housing crisis. CM Banks’ resolution asks the legislature to take action in the future, but our voters have the opportunity to take action right now. By voting YES on #4 this fall, voters statewide can help put the tools in our hands to create solutions.”

From: [Chad J. Brown](#)
To: [Gilbert A. Montano](#)
Subject: Re: media requests
Date: Thursday, August 22, 2019 7:48:14 AM

Will do.

Sent from my iPhone

On Aug 22, 2019, at 6:50 AM, Gilbert A. Montano <Gilbert.Montano@nola.gov> wrote:

I think it will be too difficult. Just let them know I'm out of town.

Sent from my iPhone

On Aug 22, 2019, at 6:56 AM, Chad J. Brown <cjbrown@nola.gov> wrote:

Good morning Gilbert,

As mentioned, I wanted to follow up on the two recent media requests from Maryellen Tighe (who's a reporter from Debwire).

It appears she is interested in speaking with you and has a deadline of Friday afternoon. I know you will just be returning from travel. However, if you are able to speak with her, it appears you may have some availability either early on Friday (8am) or after Senior Team (12:30pm). Let me know what works best for you. Additionally, I can work with the team to compile the needed information (as noted below).

See below for the summaries of the media requests and who can assist with information needed.

Request #1:

I am working on an article about the funding made available to the SWB this year, including as part of the Fair Share agreement. I am interested in talking to the Mayor (or someone in their office) about the utility. I'm interested specifically in when there might be a better picture of how much funding will be available (of the USD 100m, USD 58m or USD 41m listed on the website) and if there are any concerns about having a revenue stream tied to something other than water/sewer attached to so many important projects.

I am working on this article for this week, so I have a Friday afternoon deadline.

Gilbert: I can follow up with Deb/Ramsey/Christy (SWB) to assist in crafting any notes for this response.

Request #2

I am a reporter with Debtwire, a publication covering the municipal bond markets. I am working on an article about the fair share agreement and just had a couple questions for Mr. Montañó about his July 22 presentation (https://cityofno.granicus.com/MetaViewer.php?view_id=42&event_id=22510&meta_id=455127).

I wanted to know if any of the USD 500m bonds proposed would also be funding SWB objectives, drainage and roads were listed as two of the bond project categories.

I'm also interested in if there are concerns about bringing a millage vote while there are property value reassessments going on and the other tax increases that are included in the fair share agreement, or if these are different enough parties being taxed that it isn't a worry.

I have a Friday afternoon deadline, so it would be great if I could talk to someone in the office this week.

-

Gilbert: I can follow up with Deb to assist in crafting any notes for this response.

Thanks and I look forward to your feedback.

Chad J. Brown

Chief of Staff to the Chief Administrative Officer | City of New Orleans
(o) 504.658.8605 | (e) cjbrown@nola.gov

From: [Deborah A. Vivien](#)
To: [Sarah McLaughlin Porteous](#)
Cc: [Ramsey J. Green](#); [Gilbert A. Montaño](#)
Subject: RE: DDD Public Meeting
Date: Wednesday, August 21, 2019 6:26:04 PM
Attachments: image001.png

Sarah,

This table show the taxes due from 1 mil if the assessed value of a property is \$200,000, \$500,000 or \$1M. This figure is the same whether a property is in the DDD or elsewhere. The difference is in the total millage applied to properties within the DDD compared to other areas. Please refer to these numbers as estimates as other issues can come into play.

Taxes due from 1 Mil

Assessed Value of Property	\$200,000	\$500,000	\$1,000,000
RESIDENCE WITH HOMESTEAD EXEMPTION	\$13	\$43	\$93
RESIDENCE WITHOUT HOMESTEAD EXEMPTION	\$20	\$50	\$100
COMMERCIAL PROPERTY including personal property	\$30	\$75	\$150
PUBLIC SERVICE PROPERTY	\$50	\$125	\$250

Note: Apartment buildings and STRs are taxed as residential

Please get in touch with any questions at any time. My phone is forwarded. I'm sorry this took so long.

Thanks,

Deb
658-8638

From: Sarah McLaughlin Porteous
Sent: Wednesday, August 21, 2019 4:56 PM
To: Deborah A. Vivien <deborah.vivien@nola.gov>
Subject: Re: DDD Public Meeting

Thanks

Sent from my iPhone

On Aug 21, 2019, at 4:20 PM, Deborah A. Vivien <deborah.vivien@nola.gov> wrote:

Sarah,

Caught in a meeting. Will get you something before I leave tonight. Sorry.

Deb

Sent from my iPhone. Please excuse typos.

On Aug 21, 2019, at 3:19 PM, Sarah McLaughlin Porteous <snmclaughlin@nola.gov> wrote:

Hey just a friendly reminder...thanks!

Sarah McLaughlin Porteous, PMP

Director, Special Projects & Strategic Engagement Office

Capital Improvement Program “RoadworkNOLA”

City of New Orleans | 1300 Perdido St. | 2W87 | New Orleans 70112

Tel: 504.658.2202 | Cell: 504.314.6739 | Email: snmclaughlin@nola.gov

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Connect with Us:

[<image002.png>](#) [<image003.jpg>](#) [<image004.png>](#) [<image005.png>](#)

From: Deborah A. Vivien

Sent: Tuesday, August 20, 2019 6:27 PM

To: Sarah McLaughlin Porteous <snmclaughlin@nola.gov>

Subject: RE: DDD Public Meeting

If you don't hear from me by about 2 or 3, please remind me!!!

From: Sarah McLaughlin Porteous

Sent: Tuesday, August 20, 2019 6:23 PM

To: Deborah A. Vivien <deborah.vivien@nola.gov>

Cc: Chad J. Brown <cjbrown@nola.gov>; Ramsey J. Green <Ramsey.Green@nola.gov>

Subject: RE: DDD Public Meeting

Yes!

Sarah McLaughlin Porteous, PMP

Director, Special Projects & Strategic Engagement Office

Capital Improvement Program “RoadworkNOLA”

City of New Orleans | 1300 Perdido St. | 2W87 | New Orleans 70112

Tel: 504.658.2202 | Cell: 504.314.6739 | Email: snmclaughlin@nola.gov

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[<image001.png>](#)

Connect with Us:

[<image010.png>](#) [<image011.jpg>](#) [<image012.png>](#) [<image013.png>](#)

From: Deborah A. Vivien

Sent: Tuesday, August 20, 2019 6:23 PM

To: Sarah McLaughlin Porteous <snmclaughlin@nola.gov>

Cc: Chad J. Brown <cjbrown@nola.gov>; Ramsey J. Green <Ramsey.Green@nola.gov>

Subject: RE: DDD Public Meeting

I can get this for you. Is tomorrow ok?

From: Sarah McLaughlin Porteous

Sent: Tuesday, August 20, 2019 4:25 PM

To: Deborah A. Vivien <deborah.vivien@nola.gov>

Cc: Chad J. Brown <cjbrown@nola.gov>; Ramsey J. Green <Ramsey.Green@nola.gov>

Subject: DDD Public Meeting

Hi Deb,

During the DDD public meeting this morning, one of participants asked for us to articulate millage in terms of the dollar amount per every \$1,000 of a property's assessed value.

Our next meeting is on Thursday at 5:30 p.m. and we'd like to have this data to include in our talking points – can you help?

Thanks and let me know if you need additional information.

SMP

Sarah McLaughlin Porteous, PMP

Director, Special Projects & Strategic Engagement Office

Capital Improvement Program “RoadworkNOLA”

City of New Orleans | 1300 Perdido St. | 2W87 | New Orleans 70112

Tel: 504.658.2202 | Cell: 504.314.6739 | Email: snmclaughlin@nola.gov

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[<image001.png>](#)

Connect with Us:

[<image010.png>](#) [<image011.jpg>](#) [<image012.png>](#) [<image013.png>](#)

From: [Deborah A. Vivien](#)
To: [Gilbert A. Montañó](#)
Subject: FW: Roll Forward Task Force Meeting
Date: Wednesday, August 21, 2019 5:17:43 PM

From: Katie Donahue
Sent: Wednesday, August 21, 2019 2:10 PM
To: Deborah A. Vivien <deborah.vivien@nola.gov>
Subject: RE: Roll Forward Task Force Meeting

Hey Deb, understood. While this will definitely be a kickoff of sorts in terms of the big picture, John and Liana are also very interested in making sure we have all the available information on the front end so we can make informed decisions going forward. Liana specifically mentioned identifying key functions of each attendee as well as possibly establishing subcommittees and assignments, all of which will be helped by any information you have, even if it's not finalized. Thanks!

From: Deborah A. Vivien
Sent: Wednesday, August 21, 2019 1:24 PM
To: Katie Donahue <Kathleen.Donahue@nola.gov>
Subject: RE: Roll Forward Task Force Meeting

Katie, two things:

- 1) The projections are very complicated and need to fit into any narrative that we will have concerning the tsunami of issues coming up in the Fall. If it's ok, I would like to discuss with the group how the roll forward is to be measured (police pay raises, short term rental losses, affordable housing, phase-in) to get an idea of how we should proceed with any modeling. It seems important that as much information as possible is considered on the front end in the hope that we will avoid as much as possible painting ourselves into a corner on the back end.
- 2) I'm expecting updated assessment data today that will show the latest changes allowing me to better estimate the roll back impact and the phase-in cost. From this, I can update the roll forward model that allows a marginal approach as it appears discussions may consider a partial roll forward. I would like to wait for this data which should get me closer to a reasonable magnitude.

Can we please use this first meeting to discuss how this effort will proceed, including the needs related to the bigger picture?

Thanks,

Deb

8-8638

From: Katie Donahue

Sent: Wednesday, August 21, 2019 12:08 PM

To: Deborah A. Vivien <deborah.vivien@nola.gov>

Subject: Roll Forward Task Force Meeting

Hi Deb,

I am putting materials together for tomorrow's meeting and was wondering if you had the following – revenue projections for plugging the gap/relevant assessment info. Please send over anything you think would be useful so I can compile everything beforehand! Appreciate it.

Katie Donahue

Special Assistant to the Chiefs of Staff

Office of Mayor LaToya Cantrell | City of New Orleans

Office: (504) 658-4298

Cell: (504) 578-5426

From: [Katie Donahue](#)
To: [Liana Elliott](#)
Subject: RE: DRAFT Roll Forward Task Force Meeting Agenda 8.21.19
Date: Wednesday, August 21, 2019 2:29:04 PM

Touched base with John and he was good with agenda but says:

“that pretty much gets is. Although the initial goal is more of a statement than a question. Establish and implement a strategy that leads to a successful approach to the roll forward. Success should mean that we get enough money to pay for the minimum needs and establish a sustainable funding structure”

From: Katie Donahue
Sent: Wednesday, August 21, 2019 2:21 PM
To: Liana Elliott <Liana.Elliott@nola.gov>
Subject: DRAFT Roll Forward Task Force Meeting Agenda 8.21.19

Happy to edit 😊

From: [Katie Donahue](#)
To: [Joshua A. Zuckerman](#); [Arthur C. Walton](#); [Clifton M. Davis](#); [Deborah A. Vivien](#); [Monika A. Gerhart](#); [Ellen M. Lee](#); [Andrea F. Toles](#); [Ray J. Bolling](#); [Tara G. Richard](#); [M. Tyler Russell](#); [Michael G. Tidwell](#); [Norman L. White](#); [Emily G. Wcislo](#); [Jared Green](#); [Miles H. Tepper](#); [John D. Pourciau](#)
Cc: [Gilbert A. Montano](#)
Subject: Roll Forward Task Force
Date: Wednesday, August 21, 2019 12:35:11 PM

Good afternoon,

The first meeting of the Roll Forward Task Force will take place tomorrow at 3pm in the back conference room on the 2nd floor – AKA Forward Together Conference Room.

Please:

1. Respond to the calendar invitation to indicate whether you will attend,
2. Send me any materials you believe to be relevant to the discussion so that I can compile and disseminate appropriately and in a timely fashion.

Thank you and let me know if you have any questions!

Katie Donahue
Special Assistant to the Chiefs of Staff
Office of Mayor LaToya Cantrell | City of New Orleans
Office: (504) 658-4298
Cell: (504) 578-5426

From: [Joycelyn E. Christopher](#)
To: [Gilbert A. Montañó](#); [Deborah A. Vivien](#); [Chad J. Brown](#)
Cc: [Joycelyn E. Christopher](#)
Subject: RESPONSE REQUIRED: media inquiry - fair share agreement
Date: Wednesday, August 21, 2019 11:36:52 AM

Please see below

From: Maryellen Tighe [mailto:maryellen.debtwire@gmail.com]
Sent: Wednesday, August 21, 2019 11:34 AM
To: Joycelyn E. Christopher <jechristopher@nola.gov>
Subject: media inquiry - fair share agreement

EMAIL FROM EXTERNAL SENDER

Hello Joyce,

I am a reporter with Debtwire, a publication covering the municipal bond markets. I am working on an article about the fair share agreement and just had a couple questions for Mr. Montañó about his July 22 presentation (https://cityofno.granicus.com/MetaViewer.php?view_id=42&event_id=22510&meta_id=455127).

I wanted to know if any of the USD 500m bonds proposed would also be funding SWB objectives, drainage and roads were listed as two of the bond project categories.

I'm also interested in if there are concerns about bringing a millage vote while there are property value reassessments going on and the other tax increases that are included in the fair share agreement, or if these are different enough parties being taxed that it isn't a worry. I have a Friday afternoon deadline, so it would be great if I could talk to someone in the office this week.

Thanks for your help.

Maryellen

--

Please note new contact information:

Maryellen Tighe
Reporter
Debtwire Municipals
Phone: 989-600-9379
Twitter: @MaryellenTighe
Maryellen.debtwire@gmail.com

Debtwire publishes real-time news and data for financial professionals in fixed income markets across the world. Debtwire is part of Acuris.

From: [Deborah A. Vivien](#)
To: [Gilbert A. Montañó](#)
Subject: FW: Memo on Assessor
Date: Tuesday, August 20, 2019 4:53:33 PM
Attachments: FR Assessor Timeline.DOCX

From: Joshua A. Zuckerman
Sent: Friday, August 16, 2019 4:29 PM
To: Deborah A. Vivien <deborah.vivien@nola.gov>; Courtney W. Story <Courtney.Story@nola.gov>
Subject: Memo on Assessor

Hey y'all,

I know we've been trying to increase coordination between CAO and Mayor's office. Please see attached memo to Mayor regarding recent Assessment.

Debbie – Sorry I got completely absorbed into my work today and completely forgot I was supposed to call. Will try to touch base on Monday.

Thanks!

Joshua A. Zuckerman
Director of Policy and Research
Office of Mayor LaToya Cantrell | City of New Orleans
1300 Perdido St 2E04
Joshua.zuckerman@nola.gov
Office: (504) 658-4919
Cell: (504) 357-8262

From: [Deborah A. Vivien](#)
To: [Gilbert A. Montañó](#)
Subject: FW: Partial Roll Forward Scenarios
Date: Tuesday, August 20, 2019 4:53:26 PM

From: Joshua A. Zuckerman
Sent: Friday, August 16, 2019 9:44 AM
To: Deborah A. Vivien <deborah.vivien@nola.gov>
Subject: Re: Partial Roll Forward Scenarios

Sounds good, thanks!

Sent from my iPhone

On Aug 16, 2019, at 9:00 AM, Deborah A. Vivien <deborah.vivien@nola.gov> wrote:

How about around 11? Call when you're ready

Sent from my iPhone. Please excuse typos.

On Aug 16, 2019, at 8:27 AM, Joshua A. Zuckerman <Joshua.Zuckerman@nola.gov> wrote:

Agreed. I believe the assessor is required to turn data over by Oct. 1 by statute. I've been making a timeline on the process, it's still in draft form but I'll send it over when I get into the office. I might not get in until around 10, but should be free most of the rest of the day. Let me know what works best for you.

Thanks!

Sent from my iPhone

On Aug 15, 2019, at 5:45 PM, Deborah A. Vivien <deborah.vivien@nola.gov> wrote:

I have a model. Let's talk tomorrow. The Assessor usually gives a preliminary assessment data October 1 but I haven't spoken with him to see if it will be sooner or later this year. We need to stay in close contact on this. We don't want numbers from multiple sources out there.

From: Joshua A. Zuckerman
Sent: Thursday, August 15, 2019 5:08 PM
To: Deborah A. Vivien <deborah.vivien@nola.gov>

Subject: Partial Roll Forward Scenarios

Hey Debbie,

John and Liana just stopped by my desk and were asking about figuring out potential roll forward scenarios. Has anyone created an adaptable revenue forecast model that we can look at to see what happens if we don't roll all the way forward? And do we have a timeline on when we might be able to have more accurate information in regards to the phase in?

If there's a better person to ask about this please just let me know! Thanks!

Joshua A. Zuckerman

Director of Policy and Research

Office of Mayor LaToya Cantrell | City of New Orleans

1300 Perdido St 2E04

Joshua.zuckerman@nola.gov

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Cell: (504) 357-8262

From: [Deborah A. Vivien](#)
To: [Gilbert A. Montañó](#)
Subject: FW: Task Force - Roll Forward
Date: Tuesday, August 20, 2019 4:52:03 PM

From: Katie Donahue
Sent: Monday, August 19, 2019 12:17 PM
To: Ellen M. Lee <emlee@nola.gov>; Tara G. Richard <tgrichard@nola.gov>; Monika A. Gerhart <Monika.Gerhart@nola.gov>; Joshua A. Zuckerman <Joshua.Zuckerman@nola.gov>; Arthur C. Walton <Arthur.Walton@nola.gov>; Clifton M. Davis <Clifton.Davis@nola.gov>; Michael G. Tidwell <mgtidwell@nola.gov>; Ray J. Bolling <rjbolling@nola.gov>; Deborah A. Vivien <deborah.vivien@nola.gov>; Norman L. White <Norman.White@nola.gov>
Cc: Emily G. Wcislo <Emily.Wcislo@nola.gov>; Jared Green <Jared.Green@nola.gov>; Miles H. Tepper <Miles.Tepper@nola.gov>; Andrea F. Toles <aftoles@nola.gov>
Subject: Task Force - Roll Forward

Hi all,

John has asked that we create a task force similar in structure and approach to the Tax Deds task force – he'd like to get the ball rolling on a recurring meeting ASAP. I've listed options below – please let me know what works best for your schedule and we'll get something on the calendar ASAP.

Wednesday 8/21 at 10am, 12pm, or 1pm
Thursday 8/22 at 10am, 11:30am, 2:30pm, 3pm
Friday 8/23 at 1pm
Tuesday 8/27 at 11am or 3pm

Thanks all!

Katie Donahue
Special Assistant to the Chiefs of Staff
Office of Mayor LaToya Cantrell | City of New Orleans
Office: (504) 658-4298
Cell: (504) 578-5426

From: [Deborah A. Vivien](#)
To: [Gilbert A. Montañó](#)
Subject: opinion piece from Uptown Messenger - Fall Ballot
Date: Tuesday, August 20, 2019 12:33:57 PM

[Danae Columbus: Mayor, council should forgo new taxes until 2020](#)

Posted by [UptownMessenger.com](#) at 10:57 am [city government](#), [opinion](#), [politics](#)
Aug152019

The math is simple: Higher assessments plus higher millage rates equal higher property taxes. In neighborhood after neighborhood, residents are meeting to learn the ins and outs of filing property tax appeals by the Aug. 22 deadline.

“This is obviously a white-hot issue,” said District A Councilman Joe Giarrusso to the more than 400 lake area residents who gathered at St. Dominic’s School on Tuesday night. “I’ve never seen so many people at a Lakeview Civic Association meeting.”

Across town, Councilwoman Kristin Gisleson Palmer fielded a steady stream of questions from her east bank constituents. Concerned residents in the [Fairgrounds Triangle area](#) and Mid-City met Monday. Additional meetings are scheduled in Lower 9th Ward, the Tulane and Canal corridor and at the 7th Ward’s Corpus Christi Resource Center.

The uproar is not just about how property taxes reached an all-time high or why the sacred homestead exemption appears stuck at \$75,000. It’s also a deeper issue about millage and accountability — which city departments (fire, police, parks, etc) and outside public agencies (Orleans Parish School Board, Orleans Levee District, etc.) receive millage and how much control the mayor and council actually have regarding spending.

The Orleans Parish School Board has scheduled a public hearing on Sept. 26 to discuss levying additional or increased millage without voter approval, which could yield them an additional \$3 million.

There have always been property tax appeals, but never at the rate that will be seen this fall. Some property owners are double-checking that their homestead exemptions are properly filed. Others over the age of 65 who can prove they earn less than \$77,000 per year are scrambling to file for a freeze at their 2019 rate.

It is also not know how many extra hours the council might spend to hear the formal appeals and how many homeowners will seek redress from the State Tax Commission, the final stop in the process. Constituents at

Tuesday's meeting also voiced their concern that Orleans Parish assessor Erroll G. Williams and his team of certified appraisers depended too heavily on a computer-assisted mapping program to help determine property and building values.

"They didn't have to tax us at maximum value," said one property owner. It was also unrealistic to assume Williams and his staff could personally evaluate more than 160,000 residential and commercial properties this year. In fact, 40,000 property owners are getting a one year reprieve.

When asked about the homestead exemption's \$75,000 cap, District 94 State Rep. Stephanie Hilferty pledged to support legislation that would allow each parish to call a local option election for voters to determine their parish's specific exemption.

District B Councilman Jay Banks used social media rather than a town-hall style meeting to communicate with constituents about the appeal process. Banks says his staff is preparing a resolution that would ask the city and the State Legislature to change the law as to when a higher property tax payment would be due.

"Property owners should not have to pay a higher tax until the value of their investment is captured," he explained. Banks believes that even if the neighborhood surrounding a home is improving, the owners of a non-improved house should not be forced to pay the new rate until they sell their property. "Assess it now. Acknowledge and record its increased value but don't tax the property owner on that value until the house is sold," Banks continued.

Expect this issue to get even hotter when property owners begin focusing on the Infrastructure and Funding Plan proposal Mayor LaToya Cantrell and the City Council are committed to placing on the November 2019 ballot. Next week, Deputy CAO Ramsey Green and S&WB director Ghassan Korban will be gauging support from CBD property owners, many of whom already pay the city's highest taxes per square foot.

It would be wise for the mayor and council to postpone the November millage election until sometime next year. Before then, voters may demand re-evaluation and stronger oversight of the entire millage process.

Perhaps it is also time to take a fresh look at all the hundreds of schools, churches and nonprofits that pay no property tax at all even when they rent out a portion of their property to a for-profit entity. If these property owners paid even a small percentage of what would be due, it could ease the tax burden on everyone else.

This year's property tax crisis is a wake-up call for City Hall. Before Williams was elected New Orleans' single assessor, assessment levels varied district to district. Under Williams, there has been a strong push

not only to equalize assessments but also ensure that city government receives every possible dollar. While the city definitely needs money, our elected officials might decide to revisit exactly who should pay and how much.

<http://uptownmessenger.com/2019/08/danae-columbus-mayor-council-should-forgo-new-taxes-until-2020/>

Deborah Vivien

Sr. Advisor to the CAO, City of New Orleans

davivien@nola.gov

Office: 504.658.8638

Cell: 504.313.0699

1300 Perdido Street

New Orleans, LA 70112

From: [Chad J. Brown](#)
To: [Gilbert A. Montañó](#)
Subject: Fwd: can Gilbert hop on the phone today? - The TP/Advocate
Date: Tuesday, August 20, 2019 11:21:57 AM
Attachments: Media Request 19-Aug-2019_Updated.docx
ATT00001.htm
GAM.InterviewResponses.docx
ATT00002.htm

Hi Gilbert, please see attached. There are two attachments. I included the questions/responses from yesterday (that we submitted) and the new ones from today. Let me know if you need anything additional information.

Sent from my iPhone

Begin forwarded message:

Begin forwarded message:

From: "LaTonya Norton"
<LaTonya.Norton@nola.gov>
Date: August 20, 2019 at 10:19:12 AM
CDT
To: "Chad J. Brown" <cjbrown@nola.gov>,
Gilbert A. Montañó
<Gilbert.Montano@nola.gov>
Subject: FW: can Gilbert hop on the
phone today? - The TP/Advocate

LaTonya Norton

Press Secretary

Office of Mayor LaToya Cantrell

City of New Orleans

(504) 658-4962 office

(504) 295-2661 cell

latonya.norton@nola.gov

From: Williams, Jessica
[<mailto:jwilliams@theadvocate.com>]
Sent: Tuesday, August 20, 2019 10:01 AM
To: LaTonya Norton
Subject: can Gilbert hop on the phone today? -
The TP/Advocate

EMAIL FROM EXTERNAL SENDER

Hey LaTonya -

Thanks for all of your help on the story yesterday. I was wondering if we could take you up on that offer to chat with Gilbert today.

We ended up holding the story because of some lingering questions the editors had, and because I realized that we hadn't explained how the "zero-based budgeting" strategy plays into this year's process.

Will we see a budget document that looks drastically different from what we saw last year because departments are having to think about things differently under that process? Would be great to get Gilbert on the phone so he can talk us through that.

Also, to whatever extent he can discuss how a roll forward would benefit the city's bottom line, and at what point the council will be asked to consider one, that would be

great.

I can talk at any point today, and I'm best reached on my cell at 504-717-3236.

All help appreciated,

Jessica

From: [Chad J. Brown](#)
To: [Gilbert A. Montañó](#); [Cary M. Grant](#)
Cc: [Norman L. White](#); [Kimberly W. LaGrue](#); [Tara G. Richard](#); [M. Tyler Russell](#); [Stephanie M. Hennings](#); [Courtney W. Story](#); [Joycelyn E. Christopher](#)
Subject: FW: 8/21 budget committee meeting
Date: Monday, August 19, 2019 1:42:44 PM
Attachments: image002.png
Importance: High

Hi Gilbert and Cary:

Please see note below from Domonique. The next Budget Committee meeting will be the regularly scheduled meeting which is on September 26th. Councilmember Brossett is expecting a presentation on the administration's request to roll forward (refer to the letter sent on July 17) and ERP/BRASS.

Kim/Norm: please note that that will need to create a presentation for BRASS.

Tara/Tyler: Once confirmed via the Council Office, please update the email invite for this meeting.

Thanks.

[Chad J. Brown](#)

Chief of Staff to the Chief Administrative Officer | City of New Orleans

(o) 504.658.8605 | (e) cjbrown@nola.gov

From: Domonique C. Dickerson
Sent: Monday, August 19, 2019 1:35 PM
To: Chad J. Brown <cjbrown@nola.gov>
Subject: Re: 8/21 budget committee meeting

Chad,

The next Budget Committee meeting will be the regularly scheduled meeting September 26. Councilmember Brossett is expecting a presentation on the administration's request to roll forward, refer to the letter sent on July 17, and ERP/BRASS.

Best regards,

Domonique Dickerson, Esq.

Chief of Staff

Councilmember Jared C. Brossett, Chair of Budget/Audit/BOR Committee

[1300 Perdido St.](#), Rm 2W20

New Orleans, LA 70112

Office: 504-658-1040

Cell: 504-295-4589

[Join Councilmember Brossett's E-Mail List](#)

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From: [Ellen M. Lee](#)
To: [Michael G. Tidwell](#); [John D. Pourciau](#); [Gilbert A. Montaño](#); [Chad J. Brown](#); [Eileen T. Carter](#); [LaToya Cantrell](#); [Liana Elliott](#)
Subject: Fwd: Article text
Date: Friday, August 16, 2019 2:17:50 PM

This was in LA Weekly - not Tribune. The text is a reprint of the article published in Weekly. The text near the bottom is just from responses to that post.

Ellen M. Lee
Director of Community and Economic Development
City of New Orleans
1340 Poydras Street - 18th Floor
New Orleans, LA 70112
emlee@nola.gov
(504) 658-4904

Jackie Shreves

, Lake Vista7

property taxes

i am copying an article that was in Louisiana Weekly in July which explains why the millages need to be rolled back, what the millages are in other parishes, and what we can do. It is not the assesment-it is the millage. Call your councilperson and ask them to provide you with the contact information for School Board, S & WB, Levee Board, Police & Fire and Mayor Cantrell. If they roll the millage forward it is a tax increase without our approval-please read the article. it will help you understand what we need to do.

Louisiana Weekly: Higher property assessments shall come in August, which could translate into higher property taxes for many poorer Orleans Parish residents struggling to hold onto their homes, or already facing mounting rental bills. That is unless the Cantrell Administration and the New Orleans City Council fulfill the promise of the “IQ ticket” and the post-Katrina reform movement for fair property assessments—which would allow millages that have been rolled back TO STAY rolled back—while still collecting the same amount of money. Our leaders need to fight the urge to enact a stealth tax increase. It’s a peculiar quirk of Louisiana law. Normally, the LA Constitution mandates a public vote to increase property taxes. Theoretically, following that logic, state law also requires millages to roll back to the higher property assessments, so as to keep the property tax revenues constant— and to avoid a tax increase without a referendum. However, there’s a loophole in our law. A supermajority of any

governing body – not the public – can roll those millage back forward to their previous rate without a public vote. It's a stealth tax increase, by any other name, contrary to the spirit of letting the public decide on property taxes. Too often in the last eight years, LaToya Cantrell and several members of the current council have resorted to this tactic to augment the city treasury. Too often they have ignored the insidious subtext of such a stealth tax increase. Poorer homeowners find themselves stuck with drastically higher taxes—all for the sin of wishing to remain in their own homes; homes that are unaltered or in any other way made-morally-liable for higher tax rates other than their simple existence. Most often, these are homes owned by African-American families already struggling to remain in their historic neighborhoods. The Editorial Board of The Louisiana Weekly has both long decried “roll forwards” enacted without a public vote. To mitigate their effects, our Editors also supported a constitutional amendment in the last legislative session which would have given the Orleans City Council the right to selectively lower property tax increases on those making less than \$70,000 a year. Unfortunately, that income-based reform failed. Which leaves the New Orleans City Council, the Mayor, and the other municipal taxing bodies (such as the Orleans Parish School Board and the Audubon Commission) with a choice. Almost 26,000 residential properties — almost one in six citywide — sit in neighborhoods that saw average sales prices jump by more than half over the past four years, according to Assessor Erroll Williams. Of these, 9,500 are located in what was formally African-American majority neighborhoods and where homesale costs went up by more than 75 percent, with thousands more properties remaining in areas where prices more than doubled. That means, under existing law, corresponding assessments on properties that have been in families for decades or longer, with no ostensible changes, also will shoot up in taxable value. It doesn't matter if the family in question makes the same — or less — than they did four years ago during the last assessment cycle. Nor does it account for their house sitting unaltered. If their neighbors' homes jump in value, they will still see a huge tax increase, a potentially debilitating tax increase, if the City Council and the other authorities opt to keep the property tax rate at the current level. The typical Orleans Parish millage rate is already 151.08, quite higher than the average in Jefferson at 121, St. Bernard at 143, and nowhere near as low as 65 in many parts of nearby Plaquemines. Higher assessments in 2019 could provide the opportunity for the City Council to roll back the rate permanently to something equivalent to St. Bernard, and maybe eventually Jefferson, whilst still collecting the same amount of money as the previous year. That would allow some people's overall tax rate to go down, potentially enough of a decrease for many to afford to stay in their own homes—and others to avoid drastic and debilitating increases in their rents. Rich people can afford higher taxes, while poor people are forced to move out of Orleans Parish to simply keep a roof over their heads. The process is called gentrification, and many otherwise progressive politicians seem to forget that their hunger for higher tax revenue constitutes one of the principal drivers of impoverished Black people from New Orleans. Lacking a legal vehicle to mitigate property tax increases based on income, high millages fuel the tragic reality of ‘whitening’ of neighborhoods. The Cantrell Administration will cite legitimate needs for new revenues to rebuild sewerage systems and other infrastructure in the coming months. Equivalent priorities will be expressed from the city's school and park system governing boards. However, If these pleas for funding do not come with the commitment to a public millage

election, they should be rejected. Let the electorate decide if the tax rate should be higher! They are the ones will lose their homes if the tax bills become too great. This article originally published in the July 15, 2019 print edition of The Louisiana Weekly newspaper.

END OF ARTICLE

Mary Halpern

, Lake Vista·21 hr ago

HERE ARE THE EMAILS: Mailing addresses and phone numbers and when attainable, relevant email addresses. 1. Orleans Parish School Board: 2401 Westbend Parkway NOLA 70114 Here is a link to the districts just FYI: https://data.nola.gov/dataset/School-Board-Districts/pzk5-bjf6?no_mobile=true Board Members: John A. Brown, Sr. – District 1, President Board_Member1@opsb.us Ethan Ashley – District 2 Board_Member2@opsb.us Sarah Newell Usdin – District 3 Board_Member3@opsb.us Leslie Ellison – District 4, Vice President Board_Member4@opsb.us Ben Kleban – District 5 Board_Member5@opsb.us Woody Koppel – District 6 Board_Member6@opsb.us Nolan Marshall, Jr. – District 7 Board_Member7@opsb.us 2. Levee District East Bank: Southeast Louisiana Flood Protection Authority – East: <https://www.floodauthority.org/contact-us/> Department of Administration New Orleans Lakefront Airport Terminal Building, Suite 225 6001 Stars and Stripes Blvd. New Orleans, La. 70126 Phone: 504-262-8922 The Board of Commissioners: Herbert I. Miller, President Mark L. Morgan, Vice-President Clay A. Cosse, Secretary Quentin D. Dastugue, Treasurer Joe Hassinger, Commissioner Andrew J. Englande, Jr., Commissioner Jason P. Latiolais, Commissioner Herbert T. Weysham III, Commissioner K. Randall Noel, Commissioner *Their website does not include individual email addresses for the members of the Board of Commissioners, but email of their Executive Council, Michelle White is mmwhite@floodauthority.org 3. Orleans Parish Sheriff: 2800 Perdido St. New Orleans, LA 70119 Phone: 504-202-9339 contactus@opso.us is the only email address provided General Counsel arcurib@opso.us 4. SWBNO: 625 Saint Joseph Street NOLA, 70165 <https://www.swbno.org/About/ContactUs> The SWB Board of Directors: Mayor LaToya Cantrell, President Councilmember Jay H. Banks Robin Barnes Tamika Duplessis, Ph.D. Alejandra Guzman Janet Howard Ralph Johnson Joseph Peychaud Lynes R. “Poco” Sloss Maurice G. Sholas, M.D., Ph.D. 5. New Orleans City Council: Helena Moreno, President • Phone: (504) 658-1060 • Fax: (504) 658-1068 • morenocouncil@nola.gov Jason Rogers Williams, Vice President • Phone: (504) 658-1070 • Fax: (504) 658-1077 • jasonwilliams@nola.gov Jay H. Banks, Dist. B • Phone: (504) 658-1020 • Fax: (504) 658-1025 • Jay.Banks@nola.gov Kristen Gisleson Palmer, Dist. C • Phone: (504) 658-1030 • Fax: (504) 658-1037 • Kristin.Palmer@nola.gov Jared C. Brossett, Dist. D • Phone: (504) 658-1040 • Fax: (504) 658-1048 • councildistrictd@nola.gov Cyndi Nguyen, Dist. E • Phone: (504) 658-1050 • Fax: (504) 658-1058 • Cyndi.Nguyen@nola.gov

Thank

Reply

4

Jackie Shreves

, Lake Vista· 21 hr ago

Thanks

Thank

Reply

Tim McNally

, Lake Vista· 17 hr ago

Yes, thank you for all the good information. But citizens should not have to communicate with multiple elected officials in order to note our displeasure at taxation increases when we have not ratified them at the ballot box. Elected officials seem to have an insatiable appetite to dig deeper into our pockets, even without our permission. Increasing taxes without justifying the reasoning nor the outcome is unconstitutional in Louisiana.

Thank

Reply

3

John Anders

, Lake Vista· 6 hr ago

This plea to keep the poor folks in their homes is a little off the mark because the fraudulent assessments were aimed at making the rich folks pay more by targeting neighborhoods and arbitrarily jacking up the appraisal values while ignoring actual market value

Thank

Reply

Jackie Shreves

, Lake Vista· 6 hr ago

John I disagree with you. This is a mandatory assessment every 4 years and not aimed at any one area. If your argument were true uptown property would have

been reassessed first. If you read the article you would understand the issue is with millage. The reality is that someone making \$50,000 is impacted far more by a doubling of their taxes than someone making \$150,000.

Thank

Reply

4

Jill Halpern

, Lake Vista·5 hr ago

Hey Jackie, I posted all the emails of the taxing entities, that you listed, hoping people will contact them, asking them to roll back the millage

Thank

Reply

2

John Anders

, Lake Vista·3 hr ago

Jackie, I understand the law, but I disagree that targeting is not taking place. If you look at some areas, maybe an increase of 3%, but I'd you look at the "rich" areas increase, you'll see some at 80-90% increase. The increase is supposed to reflect market value, but it has reflected how much more the rich Republicans must pay...i did my analysis on the Richmond/scalise boundaries

Thank

Reply

Jackie Shreves

, Lake Vista·2 hr ago

John Anders one of the reasons for the high assessments in Lake Vista is the land value. Lots around me have sold for \$450,000 without a house. That forces everyone's land value up regardless of what is on top of it. You can buy that same size lot in the east or elsewhere for a fraction of that. Property values have decreased in the east and not risen much in Gentilly and that has been reported yearly. Uptown and 70124 have increased substantially.

Thank

Reply

Jackie Shreves

, Lake Vista · 2 hr ago

if he were really targeting the rich areas he would have started with uptown!

Thank

[ent from Yahoo Mail on Android](#)

From: [Denise Cazaubon](#)
To: [Moreno Council Shared](#); [Jason R. Williams](#); [Joseph I. Giarrusso](#); [Jay H. Banks](#); [Kristin G. Palmer](#); [CouncilDistrictD](#); [Cyndi Nguyen](#); jadelson@theadvocate.com; [Mayor LaToya Cantrell](#)
Subject: Property Tax Shifting Due to Not all Properties Being Assessed
Date: Thursday, August 15, 2019 10:55:19 AM

EMAIL FROM EXTERNAL SENDER

Dear Councilmembers,

I know you have been receiving many emails regarding the increased tax assessments. Until now, I have been taking it in stride understanding the new assessments are overall fair. I am patiently waiting how the various taxing entities will decide how to handle rolling the millages forward (OR NOT) once they have been rolled back to stay revenue neutral.

However, I read the article in the paper this morning how the assessor did not reassess all properties as narratives would have suggested. He did not have time to get to 40,000 assessments all in the uptown area. This is unacceptable. If I thought it was a true 4-year cycle where 25% of properties each year were reassessed, I would be more understanding. However, this is not the case. The cynic in me wants to think this was planned. Some would say uptown taxpayers have political influence. I will give the benefit of the doubt to the assessor in that it was just an issue of time. He indicated in the article:

“The intent was to do all 167,000 properties” in the city, Assessor Erroll Williams said, confirming the reassessment wasn’t complete. “This is how many we could go through in the time we had.

Again, this is unacceptable. Even if all the tax millages are roll backed to stay revenue neutral, because 75% (NOT 100%) of the taxpayers were reassessed, the taxpayers’ property taxes who were reassessed will go up and those that stayed the same will go down. Are you really OK with a tax shift of that magnitude even if it may be for only one year. I illustrate this with the example at the end of this email. It is a simplistic illustration, but gets the point across.

You can see by the illustration, there will be an approximate \$22 million dollar shifting of taxes to reassessed properties from non-reassessed properties. This could be even worse if the millages are rolled forward to any degree. This cannot be fair or allowed even if for only one year just because the assessor did not have enough time.

I look forward to hearing from you on this matter and would appreciate a return email. I do believe this new information is significant enough to demand attention of all officials, and everything possible needs to be done to avoid this problem.

Illustration:

***City of New Orleans
Example of Tax Shifting
When only 75% of properties are Reassessed***

100% of Properties	75% of Properties	25 % of Properties
-----------------------	----------------------	-----------------------

Current Property Values City Wide	3,900,000,000	2,925,000,000	975,000,000
-----------------------------------	---------------	---------------	-------------

Note
3

Current Eastbank Millage Rate	151.08	151.08	151.08	
Current Property Taxes	589,212,000	441,909,000	147,303,000	
Reassessed Property Values	4,602,000,000	3,627,000,000	975,000,000	Note 2
Millage to stay revenue neutral	128.04	128.04	128.04	Note 1
Proposed Property Taxes	589,240,080	464,401,080	124,839,000	
SHIFT IN TAXES		22,492,080	(22,464,000)	

Note 1: This is the rolled back millage rate to stay revenue neutral (CITY WIDE)

Note 2: In the newspaper article, it was stated the overall increase in property values was 18%
For this example, I increase the total value by 18% and allocated the increase
to the 75% of properties reassessed and kept 25% of properties the
same.

Note 3: The total property values were obtained from fact sheets on the assessor's website.

Thank you,

Denise Cazaubon
ddcazaubon@gmail.com
(504)810-3525

From: [Deborah A. Vivien](#)
To: [Gilbert A. Montañó](#); [Norman L. White](#); [John D. Pourciau](#); [Julius M. Nunn](#)
Subject: Tax Commission: next year = reassessment
Date: Wednesday, August 14, 2019 10:09:03 PM

Referencing a Picayune article, this statement by Chehardy seems to indicate that NEXT YEAR WILL ALSO BE CONSIDERED A REASSESSMENT YEAR IN ORLEANS PARISH by the Tax Commission. If this is the case, I believe a partial roll forward this fall would set the maximum millage authorization for next year and permanently eliminate the ability to use any excess millage authorization. If Chehardy's opinion holds, the roll back process will occur again next year but any roll forward will be capped at the millage rate approved this year. This will be extremely relevant in any roll forward discussions.

"Chehardy said he also thinks the assessment next year should trigger an automatic "rollback," a reduction in tax rates designed to keep tax revenue flat unless local government bodies vote specifically to reap the benefits of a windfall brought about by higher assessments. Such a rollback will also occur this year, after the final assessed values are determined."

https://www.nola.com/news/article_32c5ff1a-bee9-11e9-89ee-03c40f140cf8.html

Deb

davivien@nola.gov
Office: 504.658.8638
Cell: 504.313.0699

1300 Perdido Street
New Orleans, LA 70112

From: [Deborah A. Vivien](#)
To: [Gilbert A. Montañó](#)
Subject: FW: Roll Forward/Back Millages Question
Date: Tuesday, August 13, 2019 11:14:32 AM

FYI

From: Joshua A. Zuckerman
Sent: Tuesday, August 13, 2019 11:00 AM
To: Deborah A. Vivien <deborah.vivien@nola.gov>
Subject: Roll Forward/Back Millages Question

Deb,

Do you happen to have a list of millages council controls as far as roll forward/back vote? I seem to remember seeing one in the REC presentation, but I don't think the presentation has been posted online anywhere yet.

Thanks,

Joshua A. Zuckerman
Director of Policy and Research
Office of Mayor LaToya Cantrell | City of New Orleans
1300 Perdido St 2E04
Joshua.zuckerman@nola.gov
Office: (504) 658-4919
Cell: (504) 357-8262

From: [Emily G. Wcislo](#)
To: [Liana Elliott](#); [DIST Communications](#)
Subject: RE: Hot Topics availability on website
Date: Monday, August 12, 2019 12:31:02 PM
Attachments: image003.png
image001.png

Fyi this graphic on quad assessment is now on the Mayor's Page. Please let me know if there need to be any edits, format wise.

<https://nola.gov/mayor/quadrennial-assessment/>

Emily

Emily Wcislo
Communications Assistant
Office of Mayor LaToya Cantrell
City of New Orleans
Office: 504.658.4949
Cell: 504.406.3355



From: Liana Elliott
Sent: Friday, August 9, 2019 1:02 PM
To: [DIST_Communications](#) <Communications@nola.gov>
Subject: Hot Topics availability on website

Hi everyone,

We're starting to get a lot of calls about the assessment (people are getting their bills), and I'd like to be able to point them to our beautifully crafted (and simplified) explanation of what is happening. Can we add something on our nola.gov/mayor page to post our one pagers for trending/hot topics?

Liana M. Elliott
Deputy Chief of Staff
Office of Mayor LaToya Cantrell | City of New Orleans
1300 Perdido St 2E04
liana.elliott@nola.gov
o | 504-658-4973
m | 504-295-6039



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From: [michael burnside](#)
To: [Andrew J. Sullivan](#); [Andrew V. Tuozzolo](#); [Bobbie F. Mason](#); [brendan.maththews](#); [Bryon Cornelison](#); [Cameron A. MacPhee](#); [David S. Gavlinski](#); [Elizabeth B. Ballard](#); [Erica Mercadel-Hayes](#); [Fernando Rivera](#); [Freddi L. Spruille](#); [Gary G. Graham](#); [Grace BIRCH](#); [Hashim J. Walters](#); [Moreno Council Shared](#); [Jarvis A. Lewis](#); [Jason R. Williams](#); [Jay H. Banks](#); [Jenna D. Burke](#); [John D. Pourciau](#); [Keith D. Lampkin](#); [Kristin G. Palmer](#); [Lora W. Johnson](#); [Matthew C. Schoenberger](#); [LaToya Cantrell](#); [Micah R. Ince](#); [Ramsey J. Green](#); [rep.duplessis \(Chamber Laptop\)](#); [Robert D. Rivers](#); [Shay Zeller](#); [Travis L. Martin](#); [Joseph M. Caruso](#); [Tyler J. antrup](#); [Valerie D. Bouldin](#); [Vincenzo Pasquantonio](#); [Warren E. Jones](#); [Zachary R. Smith](#)
Subject: Fwd: i have an interview on channle six at 4:30pm today [8/12/2019] about assessments
Date: Monday, August 12, 2019 11:01:42 AM

EMAIL FROM EXTERNAL SENDER

dear city employees,

for those of you who did not know, my house building assessment went from 8,800 to 83,600 dollars. quite the jump. see here: http://qpublic9.qpublic.net/la_orleans_display.php?KEY=2215-FELICITYST

i have not seen the interview in advance and do not know how much about tiny homes it will include, but on the off chance you want to see it i wanted to tell you.

michael eric burnside
2215 felicity 70113

----- Forwarded message -----

From: **Randi Rousseau** <randi.rousseau@yahoo.com>
Date: Mon, Aug 12, 2019 at 8:52 AM
Subject: Re: important fact i failed to share with you in interview
To: michael burnside <michaelericburnside@gmail.com>

Hey Michael!

Just wanted to let you know that tonight's piece airs at 4:30 pm and it will air again Tuesday morning around 5:30 am. I can also send you a link if you'd like.

Sent from my iPhone

> On Aug 6, 2019, at 12:28 PM, michael burnside <michaelericburnside@gmail.com> wrote:
>
> dear randi rousweau,
>
> 87,600 sounds like a lot of money, particularly compared to the 16k it took to build the house. however
>
> this house saves me 180,000 dollars in rent over the course of my remaining life. this fact s the main reason i built rather than rented in the first place.
>
> 500 dollars a month rent is 1/2 k a month times teve months is 6k rent a year. i am 55, actuary tables say i will ive to be 85. 30 years times 6k is 180k over the course of my lifetime i would have to "earn" to just have apolace to stay. even worse my fixed income from my

rearily retiremnt check is only 665 dollars a month. i can notn realit afford a 500 month rent without going back to work. you sw my hair. not very many employers would want to cut me a check.

>

> so in a very real way my house is my free3dom.

>

> michael eric burnside

>

> i nother news i own no tv. if you know in advance the day/time "i" will be on tv and are willing to tell me. i'd like to know in advance so ican watch myself! :-)

>

> thank you for coming by

From: [Doug Friedman](#)
To: [Jay H. Banks](#); [Moreno Council Shared](#); [Jason R. Williams](#); [Mayor LaToya Cantrell](#)
Subject: Property Assessments
Date: Friday, August 09, 2019 1:57:33 PM

EMAIL FROM EXTERNAL SENDER

We are writing to you as homeowners in District B, and as seriously concerned citizens of New Orleans.

My wife and I received our property tax assessment notice, as I assume most New Orleanian did. At least, every homeowner that we know received one.

The reason we know is that almost to a person, we all have been shocked to our cores over the outrageous increases in our property tax assessments for the coming year. Our assessment increase is just over 40%! Every person that we have heard from has an assessment that increased that much or more.

Simply put, as a 60-year-old couple, working on a fixed income, with a struggling “side hustle” (as it’s called these days), we simply cannot afford such an astounding increase.

We write to you because we don’t have an answer for this dilemma. We don’t live in building that allows short term rentals, so we’re not profiting from our home, we live there. From what we see, it would be futile to request an adjustment from Mr. Williams’ office. We couldn’t even find a way to reach out to him personally. All that his website has is a general email that goes to staff either by

We fear that our property will have to be put up for sale and we’ll have to move to another parish. We had hoped to be able to retire here in a couple of years and enjoy all that we love about the city and to contribute. Something has to be done, so we implore you to help!

Sincerely,

Doug & Fran Friedman
840 Tchoupitoulas St Apt 215
New Orleans LA 70130

From: [Deborah A. Vivien](#)
To: [Chad J. Brown](#); [Gilbert A. Montañó](#)
Subject: Re: Budget Priorities
Date: Thursday, August 08, 2019 10:26:09 AM
Attachments: image001.png

Lots of recurring expenditures with at-risk or one-time revenue identified to fund it. She is essentially advocating to cut other areas of the budget or do a significant, possibly total, roll forward.

Sent from my iPhone. Please excuse typos.

On Aug 8, 2019, at 10:01 AM, Chad J. Brown <cjbrown@nola.gov> wrote:

FYI

Chad J. Brown
Chief of Staff to the Chief Administrative Officer | City of New Orleans
(o) 504.658.8605 | (e) cjbrown@nola.gov

From: Tara G. Richard
Sent: Thursday, August 8, 2019 9:26 AM
To: LaToya Cantrell <mayorcantrell@nola.gov>; Gilbert A. Montañó <Gilbert.Montano@nola.gov>; Joycelyn E. Christopher <jechristopher@nola.gov>; Chad J. Brown <cjbrown@nola.gov>; Courtney W. Story <Courtney.Story@nola.gov>
Cc: John D. Pourciau <John.Pourciau@nola.gov>; Katie Donahue <Kathleen.Donahue@nola.gov>; M. Tyler Russell <mrussell@nola.gov>; Arthur C. Walton <Arthur.Walton@nola.gov>
Subject: FW: Budget Priorities

Please see the attached letter from CM Palmer regarding budget priorities.

Tara

From: Andrew J. Sullivan
Sent: Thursday, August 8, 2019 9:03 AM
To: Tara G. Richard <tgrichard@nola.gov>
Subject: Budget Priorities

Hi Tara,

Please see Cm. Palmer's attached budget priorities. Thanks,

Andrew Sullivan
Chief of Staff
Councilmember Kristin Gisleson Palmer, District 'C'

1300 Perdido St., Room 2W70
New Orleans, Louisiana 70112
Andrew.Sullivan@nola.gov

Office: (504) 658-1032

Cell: (504) 496-8889

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Find Us On [Instagram](#)

<image001.png>

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<Budget Priorities 2020.pdf>

From: [Deborah A. Vivien](#)
To: [Gilbert A. Montañó](#)
Subject: FW: URGENT: Millage Propositions on the Agenda for Thursday
Date: Tuesday, August 06, 2019 10:46:30 AM
Attachments: image001.png

This is an estimate of how much the 3 mil tax would cost per household per year by assessed value of the home. The last column would be the estimated impact of 3 mils to a mortgage payment if escrowed.

Estimated AVT from 1 or 3 mils by Assessed Value			
Assessed Value (Residential)	Tax from 1 mil (with Homestead Exemption)	Tax from 3 mils (with Homestead Exemption)	Monthly Tax from 3 mils
\$100,000	\$2.50	\$7.50	\$0.63
\$200,000	\$12.50	\$37.50	\$3.13
\$250,000	\$17.50	\$52.50	\$4.38
\$300,000	\$22.50	\$67.50	\$5.63
\$350,000	\$27.50	\$82.50	\$6.88
\$400,000	\$32.50	\$97.50	\$8.13
\$450,000	\$37.50	\$112.50	\$9.38
\$500,000	\$42.50	\$127.50	\$10.63
\$750,000	\$67.50	\$202.50	\$16.88
\$1,000,000	\$92.50	\$277.50	\$23.13

From: Tara G. Richard
Sent: Tuesday, August 6, 2019 10:30 AM
To: John D. Pourciau <John.Pourciau@nola.gov>; Liana Elliott <Liana.Elliott@nola.gov>; Gilbert A. Montañó <Gilbert.Montano@nola.gov>; Chad J. Brown <cjbrown@nola.gov>; Ramsey J. Green <Ramsey.Green@nola.gov>; Norman L. White <Norman.White@nola.gov>; Deborah A. Vivien <deborah.vivien@nola.gov>
Cc: M. Tyler Russell <mrussell@nola.gov>; Arthur C. Walton <Arthur.Walton@nola.gov>; Clifton M. Davis <Clifton.Davis@nola.gov>; Joshua A. Zuckerman <Joshua.Zuckerman@nola.gov>; Miles H. Tepper <Miles.Tepper@nola.gov>; Jabarie R. Walker <jrwalker@nola.gov>; Rosine Pemasanga <rpsanga@nola.gov>
Subject: URGENT: Millage Propositions on the Agenda for Thursday

These ballot propositions will be voted upon at the Council meeting on Thursday. I will ask for a special setting to accommodate your schedules. Does 11 a.m. work for you? What about 12 p.m.? 1 p.m.?

Tara

3 Mills

RESOLUTION (LYING OVER) - NO. R-19-286 - BY:
COUNCILMEMBERS BROSSETT, BANKS, GISLESON PALMER AND
NGUYEN (BY REQUEST)

Brief:

A RESOLUTION calling a special election for Saturday, November 16, 2019, at said election the electorate of the City of New Orleans may approve or disapprove authorizing the City Council to authorize the levy of an ad valorem tax.

STR occupancy tax

RESOLUTION - NO. R-19-308 - BY: COUNCILMEMBERS BANKS, BROSSETT AND NGUYEN (BY REQUEST){CM Palmer to add name as co-sponsor at agenda meeting tomorrow and on the dias)
(resolution filed with revised ballot proposition filed)

Brief:

A RESOLUTION calling a special election for Saturday, November 16, 2019 in the City of New Orleans: SHORT TERM RENTALS OCCUPANCY TAX PROPOSITION.

Annotation:

(Council Rule 34. Postponement: 12/6/19).
(Technical needed).

Tara Richard

Director of Council Relations
Office of Mayor LaToya Cantrell
City of New Orleans
504-658-4931

From: [Michael G. Tidwell](#)
To: [Britain B. Forsyth](#)
Cc: [Sharmaine N. Russ](#); [Liana Elliott](#)
Subject: RE: Coordination
Date: Monday, August 05, 2019 5:18:05 PM

At long last:

COMMUNICATIONS	
Strategic <i>[strategic: current messaging push/theme/phase]</i>	<ul style="list-style-type: none">- Affordable Housing: Tour launches this week, kick-off presser highlighting LTC- Army Corps of Engineers/SELA- Kellogg Grant for OYF- NEED FOR FUNDING: Ballot Initiatives and Roll-Forward
Reactive <i>[strategic: language around hot topics]]</i>	<ul style="list-style-type: none">- NOPD pay for Barry- Media vs. POTUS vs. New Orleans
Upcoming <i>ategic: next messaging push, next Comms phase on deck]</i>	<ul style="list-style-type: none">- BUDGET: Responsibility to fund, logical necessity of roll-forward
Situational Awareness <i>ternal: availability, events, ask for assistance]]</i>	<ul style="list-style-type: none">- Showing the Wins. Showing the Work.- Also ... seriously you guys: snacks?

Beau Tidwell
Director of Communications
Office of Mayor LaToya Cantrell
City of New Orleans | 1300 Perdido Street
504 658 4924 (o) | mgtidwell@nola.gov

From: Britain B. Forsyth
Sent: Monday, August 5, 2019 11:25 AM
To: Nathaniel H. Weaver <Nathaniel.Weaver@nola.gov>; Rayne E. Pestello <Rayne.Pestello@nola.gov>; Jack I. Shaevitz <Jack.Shaevitz@nola.gov>; M. Tyler Russell <mrussell@nola.gov>; Joshua A. Zuckerman <Joshua.Zuckerman@nola.gov>; Kyle J. Shelly <kjshelly@nola.gov>; Michael G. Tidwell <mgtidwell@nola.gov>; Emily G. Wcislo <Emily.Wcislo@nola.gov>
Cc: Liana Elliott <Liana.Elliott@nola.gov>
Subject: Coordination

Hey Team!

Please send in your info for coordination by 3pm today. Thanks!

Britain Forsyth
Special Assistant to the Mayor
Office of Mayor LaToya Cantrell | City of New Orleans
1300 Perdido St. | Suite 2E04 | New Orleans, LA 70112
(504)658-4920 (office) | (504)345-6123 (cell)

From: [Joshua O. Cox](#)
To: [John D. Pourciau](#)
Subject: Fwd: DDD Millage - Question
Date: Friday, August 02, 2019 8:46:50 AM

.....

Sent from my iPhone

Begin forwarded message:

From: Kurt Weigle <kweigle@downtownnola.com>
Date: August 2, 2019 at 8:44:19 AM CDT
To: "Joshua O. Cox" <Joshua.Cox@nola.gov>
Cc: Barbara Waiters <bwaiters@downtownnola.com>, "Deborah A. Vivien" <deborah.vivien@nola.gov>, Anthony Carter <acarter@downtownnola.com>, "Carla Legaux Major" <cmajor@dcc.edu>
Subject: Re: DDD Millage - Question

EMAIL FROM EXTERNAL SENDER

Thanks Josh. Our team was also pleased with Friday's meeting. Anthony Carter, our Director of Finance & Administration, can work with Ms. Vivian on this. He is on PTO until next Friday, so, Deb, please give me a call (M: 504.416.8233) in the meantime for an initial conversation. Then we can set up a time to meet with Anthony next Friday.

Josh, I have been getting more pushback to the additional DDD millage in the last week than I had in the couple of months prior. Stakeholders are freaked out at the new assessments. Let's talk soon about what the real impact of the new assessments plus the DDD increase would be, taking into consideration the anticipated roll back-roll forward scenario. When our stakeholders consider the potential impact at today's millage rates, City and DDD, they appear to be closing their minds to a DDD millage increase of any sort.

kw

Kurt M Weigle
President & CEO
Downtown Development District
201 St Charles Ave, Ste 3912
New Orleans, LA 70170
504.620.9294

On Aug 1, 2019, at 15:33, Joshua O. Cox <Joshua.Cox@nola.gov> wrote:

Hi Kurt -

Thanks for last week's meeting with the Mayor and or senior team.
We appreciated having the chance to present our infrastructure plan

to your staff and executive committee.

Given the quadrennial assessment, the previous proposed millage increase amount (~5 mills = \$2.5M) might change/decrease based on that new assessment. Deb Vivian, from our end, is an amazing economist and our chief number cruncher. Is there someone on your side who can be connected with Deb so that we can be sure that the proposed millage increase amount equals \$2.5M given new land value assessments?

Sent from my iPhone

From: [Deborah A. Vivien](#)
To: [Gilbert A. Montañó](#); [Norman L. White](#); [Tara G. Richard](#)
Subject: Roll forward millage
Date: Wednesday, July 31, 2019 9:29:20 PM

At the millage meeting, we discussed the length of time that the roll forward of the authorized maximum millage is available if the first year is a partial roll forward. Some remembered hearing that the millage was lost if not rolled forward. This may be the scenario: Erroll only changed assessments on ~77,000 of the ~160,000 properties. If Erroll is assessing a portion of the properties every year instead of all of the properties every 4 years, we need to verify with the legislative auditor exactly what they consider a reassessment year to be. If LLA considers every year an assessment year due to the re-assessments, we may have to roll the millage every year which could make us lose the authorized capacity exposed by a partial roll forward. However, in the past, even when 1/4 of properties were re-assessed every year, the rollback still only occurred every four years. I'm not certain if the new judgment affects the roll forward timeframe. This requires more study.

Sent from my iPhone. Please excuse typos.

From: [Eileen T. Carter](#)
To: [Liana Elliott](#); [DIST Communications](#); [Ray J. Bolling](#); [Kyle J. Shelly](#); [Tara G. Richard](#); [Joshua A. Zuckerman](#)
Subject: RE: Quadrennial Assessment Mayor Approved
Date: Wednesday, July 31, 2019 1:14:37 PM
Attachments: Quadrennial Assessment (2).pdf

Please use this one! Thank you all!

I have a new level of education on the quadrennial assessment...lol

Hope it helps you all.

Eileen

From: Eileen T. Carter
Sent: Wednesday, July 31, 2019 1:10 PM
To: Liana Elliott <Liana.Elliott@nola.gov>; [DIST Communications](#) <Communications@nola.gov>; Ray J. Bolling <rjbolling@nola.gov>; Kyle J. Shelly <kjshelly@nola.gov>; Tara G. Richard <tgrichard@nola.gov>; Joshua A. Zuckerman <Joshua.Zuckerman@nola.gov>
Subject: RE: Quadrennial Assessment Mayor Approved

Ahhhhhhhhh ...going look

We stuck with formal and informal for dates. If you follow the numbered items, it tell you how to complete the formal process as well.

Eileen

From: Liana Elliott
Sent: Wednesday, July 31, 2019 1:03 PM
To: Eileen T. Carter <Eileen.Carter@nola.gov>; [DIST Communications](#) <Communications@nola.gov>; Ray J. Bolling <rjbolling@nola.gov>; Kyle J. Shelly <kjshelly@nola.gov>; Tara G. Richard <tgrichard@nola.gov>; Joshua A. Zuckerman <Joshua.Zuckerman@nola.gov>
Subject: RE: Quadrennial Assessment Mayor Approved

Typo in "appeal process"

Did we want to make a distinction between in-person versus online? (instead of formal vs informal)?

From: Eileen T. Carter
Sent: Wednesday, July 31, 2019 12:52 PM
To: [DIST Communications](#) <Communications@nola.gov>; Ray J. Bolling <rjbolling@nola.gov>; Kyle J. Shelly <kjshelly@nola.gov>; Tara G. Richard <tgrichard@nola.gov>; Liana Elliott <Liana.Elliott@nola.gov>; Joshua A. Zuckerman <Joshua.Zuckerman@nola.gov>
Subject: Quadrennial Assessment Mayor Approved

Ok yall... For Real For Real...lol

Last one. Updates are online as well:

<https://nola.gov/city/quadrennial-assessment/>

From: [Pierre Champagne](#)
To: [Mayor LaToya Cantrell](#)
Subject: Millage Increases
Date: Monday, July 29, 2019 7:25:44 PM

EMAIL FROM EXTERNAL SENDER

Mayor Cantrell,

In the midst of the somewhat extreme (our 1948 single story residence has a proposed building assessment increase of 121%) I find it concerning and questionable that a millage increase would be entertained before the second quarter of 2020. Is it not reasonable to wait until the reassessments and the ensuing changes in tax revenues are known before increasing or adding a millage?

My opinion is that there are too many moving parts and uncertain cause-and-effect relationships to exercise BOTH changes simultaneously.

Please, wait on the millage increase decision for a year.

Pierre Champagne
[101 Spanish Fort Blvd](#)
[504-390-8152](#)

From: [John D. Pourciau](#)
To: [Tara G. Richard](#); [Liana Elliott](#); [Arthur C. Walton](#); [Gilbert A. Montaño](#); [Ramsey J. Green](#); [Norman L. White](#); [Clifton M. Davis](#)
Cc: [Chad J. Brown](#)
Subject: RE: Meetings with Councilmembers
Date: Monday, July 29, 2019 4:57:00 PM

I would defer to Gilbert, as some of this is an issue about ballot language and what our options are given the budgetary needs of the millage. We should meet until we know exactly what we are saying.

From: Tara G. Richard
Sent: Monday, July 29, 2019 4:49 PM
To: John D. Pourciau; Liana Elliott; Arthur C. Walton; Gilbert A. Montaño; Ramsey J. Green; Norman L. White
Cc: Chad J. Brown
Subject: RE: Meetings with Councilmembers

Following up on this. Do you want to schedule meetings with Councilmembers?

Also, who will present at the meeting on August 8?

Tara G. Richard

From: Tara G. Richard
Sent: Friday, July 26, 2019 3:30 PM
To: John D. Pourciau; Liana Elliott; Arthur C. Walton; Gilbert A. Montaño; Ramsey J. Green; Norman L. White
Cc: Chad J. Brown
Subject: Meetings with Councilmembers

I recommend setting up meetings next week with Councilmembers to discuss the ballot proposition for 3 mills (and to circle back on the 6.5% tax on STRs.)

If you all are available, I will start scheduling meetings for Wednesday and Thursday.

Tara

Tara Richard
Director of Council Relations
Office of Mayor LaToya Cantrell
City of New Orleans
504-658-4931

From: [Wendy T. Baquet](#)
To: [Eileen T. Carter](#); [Liana Elliott](#); [Michael G. Tidwell](#)
Subject: Facebook Live-SOCIAL MEDIA
Date: Monday, July 29, 2019 1:40:24 PM
Attachments: image001.png

Eileen,

Let me know if you could be ready to tape the FACEBOOK Live on Quadrennial Assessment on tomorrow at 1:45pm – 2:45pm instead of Thursday at 12noon.

Thanks,

Wendy T. Baquet
Director of Scheduling
Office of Mayor LaToya Cantrell | City of New Orleans
1300 Perdido St. | Suite 2E04 | New Orleans, LA 70112
(504)658-4913 (office) | www.nola.gov (website)



From: [Liana Elliott](#)
To: [Eileen T. Carter \(Eileen.Carter@nola.gov\)](mailto:Eileen.Carter@nola.gov)
Subject: suggestions for quad reass
Date: Monday, July 29, 2019 12:02:00 PM

1) What is it?

Every four years, the Assessor's office updates the value of your property for taxing purposes (Quad = 4) (–ennial=years)

What does that mean?

Property taxes are based on the value of the property * millage rates. If the value of property goes up, the property tax bill also goes up.

[value of property] x [tax rate] = tax bill

Why would my value go up or down?

Generally, for the same reasons the value of your property would go up or down if you were trying to sell it – for example if there were major improvements, or if the real estate market in your area has changed.

Who decides the value of my property?

The Office of the Assessor, which is an elected position. It is a State office, and is completely independent from the City of New Orleans.

2) How does this impact me?

The assessor just released the information for public review – you have a short window of time to review the new value and contest or appeal before the rolls close on August 20th

Instructions to look up your assessment & guide to informal appeal process

What if I don't agree with the assessed value?

If you think your property was assessed incorrectly, you can file an informal appeal before August 20th

Common appeals are for properties where a structure has been demolished, or you have a recent certified appraisal that shows a very different value. If you have questions about appeals, get more information [here]

3) Is this a tax increase?

No. This is an update of the value of your property.

4) When is this effective? Do I have to pay the difference right now?

Once the rolls are closed, the Board of Review (which is the City Council) will certify the assessment in November for your 2020 tax bill.

5) Are there exemptions or programs that can help me?

Maybe! There are tax freezes for elderly, disabled, and veteran homeowners – to see if you qualify, check out the eligibility requirements [here].

On October 12, there is a statewide constitutional amendment that would allow Orleans Parish to develop programs that can provide additional relief to keep housing affordable. If

approved, additional programs might be available in the near future.

In 2018, voters approved a bill that would automatically phase in any assessment-related property tax increase greater than 50% for properties with a homestead exemption (if no other major improvements have been made), which happens after the rolls are closed and certified by the Board of Review. More information will be available later this year.

What about my homestead exemption?

If your property is your primary residence, the first \$75,000 of value is not taxed. If you own your home and live in it full time, check to see if you have a homestead exemption. If not, you can apply for one [\[here\]](#)

$[\text{value of property} - \$75\text{k}] \times [\text{tax rate}] = \text{tax bill for owner-occupied home}$

6) Where does the money go?

Property taxes are the primary source of revenue for basic city services like ambulances, fire department, schools, parks, libraries, and code enforcement. For more information about where your taxes go, click [\[here\]](#)

From: [Deborah A. Vivien](#)
To: [Jonathan T. Wisbey](#); [Gilbert A. Montaño](#); [Robert L. Stickney](#); [Randall McElroy](#); [Norman L. White](#)
Subject: Phase-in estimate
Date: Saturday, July 27, 2019 10:08:28 PM

Norm and Randall, let's talk about this before releasing any numbers to maintain consistency. I'm sending this now internally to satisfy curiosity over the magnitude of the phase-in. If you have something different, please share it so we can compare. Thanks, Deb

Quick estimate, using data that has not been verified against the Assessor's data:

With an increase of about \$76.3M in the taxable assessment for eligible properties, the phase-in will apply to roughly \$2.7M in general fund-related ad valorem taxes assuming a 95% collection rate. With the taxpayer responsible for 25% and **subject to the caveat below, the city's share of the phase-in is estimated at \$2M in decreased tax revenue**. Given that assessments are likely to continue to decline as protests are mounted and any increased assessments related to construction or improvements have not been excluded here, the \$2M estimate is expected to represent a maximum exposure to the general fund due to the phase-in.

Caveat: Though the captured data appears to be relatively close to the aggregate figures released by the Assessor, it is not guaranteed to match exactly; some level of error is expected. This estimate presents a rough magnitude for planning purposes only. As more actual data is released and assessments are adjusted, this estimate will change but is not expected to increase substantially, barring unforeseen circumstances.

From: Deborah A. Vivien
Sent: Saturday, July 27, 2019 9:23 PM
To: Jonathan T. Wisbey
Cc: Robert L. Stickney; Gilbert A. Montaño
Subject: Re: just checking in

Thank you both. This is excellent work. I'll work up an estimated budget hit.

Sent from my iPhone. Please excuse typos.

On Jul 27, 2019, at 4:04 PM, Jonathan T. Wisbey <jtwisbey@nola.gov> wrote:

Deb,

I did not personally but luckily we have Robert (at least for another week). Here's what he pulled:

Type	Total # of Properties	Taxable Assessment 2019	Taxable Assessment 2020
All properties w/Homestead Exemption	65,620	\$ 1,030,010,690	\$ 1,139,573,910
Homestead Exemption with >50% Increase	6,284	\$ 71,205,110	\$ 147,516,970

Jon

From: Deborah A. Vivien

Sent: Saturday, July 27, 2019 9:47 AM

To: Jonathan T. Wisbey

Subject: just checking in

Jon,

Were you able to consolidate the residential assessment increases that had a jump of 50% or more? No pushing, just really curious.

thanks,

Deb

From: [Deborah A. Vivien](#)
To: [Jonathan T. Wisbey](#)
Cc: [Robert L. Stickney](#); [Gilbert A. Montaño](#)
Subject: Re: just checking in
Date: Saturday, July 27, 2019 9:23:57 PM

Thank you both. This is excellent work. I'll work up an estimated budget hit.

Sent from my iPhone. Please excuse typos.

On Jul 27, 2019, at 4:04 PM, Jonathan T. Wisbey <jtwisbey@nola.gov> wrote:

Deb,

I did not personally but luckily we have Robert (at least for another week). Here's what he pulled:

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Homestead Exemption with >50% Increase	6,284	\$ 71,205,110	\$ 147,516,970

Jon

From: Deborah A. Vivien
Sent: Saturday, July 27, 2019 9:47 AM
To: Jonathan T. Wisbey
Subject: just checking in

Jon,

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thanks,

Deb

From: [Liana Elliott](#)
To: [Jonathan T. Wisbey](#)
Subject: RE: Assessor data
Date: Friday, July 26, 2019 3:55:00 PM

Ok great

From: Jonathan T. Wisbey
Sent: Friday, July 26, 2019 3:53 PM
To: Liana Elliott
Subject: RE: Assessor data

Ok sounds good. I'm going to shoot you a text when I get out of my capital budget hearing and I'll be available via phone any time after that.

From: Liana Elliott
Sent: Friday, July 26, 2019 3:52 PM
To: Jonathan T. Wisbey
Subject: RE: Assessor data

I can do after 5

From: Jonathan T. Wisbey
Sent: Friday, July 26, 2019 3:16 PM
To: Liana Elliott
Subject: RE: Assessor data

Just to update you, we now have a database that we believe shows the updated assessment values per parcel. I am working this afternoon with Deb Vivien to verify it against certain assessor data that she has so we can identify any potential holes in my dataset. I would prefer to verify this before sharing any preliminary numbers but I would like to understand the types of analyses that you'd like us to do so that we can get started on that while verifying. From your original email, you asked for the average rise in value – do you want this just overall or are there certain types of properties or locations that you want to see in particular? I also know that you asked for the number impacted by phase in. Are there other things you want us to run?

I don't have much time to chat this afternoon but I could make time before 4 or after 5 if you want to talk it out.

From: Liana Elliott
Sent: Friday, July 26, 2019 10:49 AM
To: Jonathan T. Wisbey
Subject: RE: Assessor data

Ok thanks!

From: Jonathan T. Wisbey
Sent: Friday, July 26, 2019 8:06 AM
To: Liana Elliott
Subject: RE: Assessor data

We were supposed to have an updated spreadsheet that puts parcel and address information together with the assessed values last night but it wasn't finished. I need to check with my staff this morning when they get in regarding whether there's been an unexpected delay of some kind or not. Hopefully I will have some good stuff for you later today.

From: Liana Elliott
Sent: Friday, July 26, 2019 7:52 AM
To: Jonathan T. Wisbey
Subject: Re: Assessor data

Hey Wisbey just checking in on this - any updates?

Please excuse brevity and typos, sent from iPhone

On Jul 23, 2019, at 6:24 PM, Jonathan T. Wisbey <jtwisbey@nola.gov> wrote:

Liana,

Just wanted to update you on this. We may have a freshly scraped list with some of the data values you requested but not all. I'm trying to verify how accurate the dataset is now and will update you and give you access when I have an idea of its accuracy. We also need to do some additional work to associate all the assessed values with specific parcels to do the specific analysis you requested below. I should have a better estimate of the timeframe needed for that by COB tomorrow.

Thanks,

Jon

From: Liana Elliott
Sent: Tuesday, July 23, 2019 11:36 AM
To: Jonathan T. Wisbey
Subject: RE: Assessor data

Great, please do keep me posted. We're trying to come up with our strategy for framing/narrative and this will be really important context

From: Jonathan T. Wisbey
Sent: Tuesday, July 23, 2019 11:23 AM

To: Liana Elliott
Subject: RE: Assessor data

I'm looking into this now and will report back – Deborah asked me the same question last night. I should have more info by end of day.

From: Liana Elliott
Sent: Tuesday, July 23, 2019 10:54 AM
To: Jonathan T. Wisbey
Subject: Assessor data

Hey Wisbey,
Do you know if anyone is scraping the Assessor's rolls and doing analysis on the reassessed values? I'm curious to know what the average increase is, and how many people are going to qualify for the >50% phase in. I know the rolls aren't closed yet, but I don't think we should wait until they are to get this basic info...

Liana M. Elliott
Deputy Chief of Staff
Office of Mayor LaToya Cantrell | City of New Orleans
1300 Perdido St 2E04
liana.elliott@nola.gov
o | 504-658-4973
m | 504-295-6039

<image001.png>

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From: [Deborah A. Vivien](#)
To: [Jonathan T. Wisbey](#)
Cc: [Gilbert A. Montaño](#); [Chad J. Brown](#); [Kimberly W. LaGrue](#)
Subject: Re: Property Tax Data
Date: Friday, July 26, 2019 1:55:10 PM

Can we talk before you provide something to liana. Are you the lead for the roll back. Phase in analysis?

Sent from my iPhone. Please excuse typos.

On Jul 26, 2019, at 12:31 PM, Jonathan T. Wisbey <jtwisbey@nola.gov> wrote:

Deb,

I have a spreadsheet now that connects assessed value with specific properties. It is way too big to send but I could download it on a thumb drive if you have one. I'll be in Purchasing most of this afternoon but could copy it over if you wanted to stop by and grab it. I will need to provide Liana with an update on this later today because she's been asking me daily all week. I'm going to plan to provide her with the data we have with the caveats that we are still checking elements of it. I'm also going to try and ask her what types of analysis she wants to see us produce on it.

Jon

From: Jonathan T. Wisbey
Sent: Wednesday, July 24, 2019 3:57 PM
To: Deborah A. Vivien
Cc: Gilbert A. Montaño; Chad J. Brown; Kimberly W. LaGrue
Subject: RE: Property Tax Data

Yeah the confusion was caused by the fact that I really don't understand property taxes at a deep level. This is probably the deepest I've gotten into it in 7 years of city government.

From: Deborah A. Vivien
Sent: Wednesday, July 24, 2019 3:56 PM
To: Jonathan T. Wisbey
Cc: Gilbert A. Montaño; Chad J. Brown; Kimberly W. LaGrue
Subject: RE: Property Tax Data

Sorry, that's how I interpreted this statement: "that assumes no change from 2019 to 2020 for the commercial properties". There are two types of properties, commercial and residential. If the only taxation related to commercial properties that is being captured now is real estate, I thought you were excluding them. I'm thinking now you meant exclusion of the commercial property tax, which is the same as the current

query. That makes sense. My bad. Confusing nomenclature.

From: Jonathan T. Wisbey
Sent: Wednesday, July 24, 2019 3:50 PM
To: Deborah A. Vivien <deborah.vivien@nola.gov>
Cc: Gilbert A. Montaño <Gilbert.Montano@nola.gov>; Chad J. Brown <cjbrown@nola.gov>; Kimberly W. LaGrue <kwlagrue@nola.gov>
Subject: RE: Property Tax Data

Sorry – I’m not planning to exclude any data from my dataset, just going to try and estimate the data we aren’t capturing. I’ll deliver the complete scraped dataset that I have, it just is missing that portion.

From: Deborah A. Vivien
Sent: Wednesday, July 24, 2019 3:49 PM
To: Jonathan T. Wisbey
Cc: Gilbert A. Montaño; Chad J. Brown; Kimberly W. LaGrue
Subject: RE: Property Tax Data

I understand if it’s easier to exclude commercial properties but, if you can, please keep them in, even if it’s only the real estate portion. This way we can also estimate what the rollback might be by keeping property the same but allowing real estate to increase per the re-assessment.

From: Jonathan T. Wisbey
Sent: Wednesday, July 24, 2019 3:46 PM
To: Deborah A. Vivien <deborah.vivien@nola.gov>
Cc: Gilbert A. Montaño <Gilbert.Montano@nola.gov>; Chad J. Brown <cjbrown@nola.gov>; Kimberly W. LaGrue <kwlagrue@nola.gov>
Subject: RE: Property Tax Data

Yes it looks like that is exactly what’s happening. That makes me feel good about the validity of the data. We will prepare an overview that assumes no change from 2019 to 2020 for the commercial properties and includes access to a dataset where we can see the exact impact on property assessments over time down to the parcel level. The end dataset will be huge so I won’t be able to email, but maybe we can find some time on Friday to walk through it together.

Jon

From: Deborah A. Vivien
Sent: Wednesday, July 24, 2019 3:12 PM
To: Jonathan T. Wisbey
Cc: Gilbert A. Montaño; Chad J. Brown; Kimberly W. LaGrue

Subject: RE: Property Tax Data

My source is the certified assessments presented to Tax Commission by the Board of Review (Council). I attached the letter from 2017. The other years are in my files and I can send but am on time constraints for other things.

He's probably only capturing real estate if he only has land and building. The property tax associated with commercial properties may be missing. Those taxes are not subject to the homestead exemption and will not be eligible for the phase-in. If that's the case, this estimate would suffice for determining a rough magnitude of the impact of the phase-in.

From: Jonathan T. Wisbey

Sent: Wednesday, July 24, 2019 2:40 PM

To: Deborah A. Vivien <deborah.vivien@nola.gov>

Cc: Gilbert A. Montaño <Gilbert.Montano@nola.gov>; Chad J. Brown <cjbrown@nola.gov>; Kimberly W. LaGrue <kwlagrue@nola.gov>

Subject: RE: Property Tax Data

Deb,

Thanks for sending this. I'm trying to investigate what the discrepancy is between our scraped data and the certified data. Can you tell me where the source of the certified actual assessed data you provided below is? Maybe a source document or spreadsheet. This is really not my area of expertise so I'm having trouble coming up with a reason for the discrepancy but Robert mentioned that maybe it was due to something called "real property" value. The data we have includes land and building value but there may be other elements besides those that are included in assessed values that are not listed on the Assessor's website.

We are working to join the data we have with parcel data so that we can see the exact change in assessed value by parcel/address. Should have that ready for review by COB tomorrow.

Jon

From: Deborah A. Vivien

Sent: Tuesday, July 23, 2019 6:55 PM

To: Jonathan T. Wisbey

Cc: Gilbert A. Montaño; Chad J. Brown; Kimberly W. LaGrue

Subject: RE: Property Tax Data

Jon,

It does look pretty consistent in capturing around 81% of actuals. The 18.5% growth

from 2019-2020 is very telling since I'm assuming the query hits the same parcels year after year. Looking forward to hearing more. Thanks for this. Deb

Year	Captured Total Taxable Assessment	Certified Actual Taxable Assessment	
2020	3,704,175,340		
2019	3,125,610,360	3,873,616,650	81%
2018	3,087,133,170	3,791,625,340	81%
2017	2,996,584,930	3,655,248,287	82%

From: Jonathan T. Wisbey
Sent: Tuesday, July 23, 2019 5:53 PM
To: Deborah A. Vivien <deborah.vivien@nola.gov>
Cc: Gilbert A. Montaño <Gilbert.Montano@nola.gov>; Chad J. Brown <cjbrown@nola.gov>; Kimberly W. LaGrue <kwlagrue@nola.gov>
Subject: Property Tax Data

Deb,

Per your previous request, I did some asking around internally and here's what I've found. Robert from OPA was working on some assessor data and he has a friend (non-City employee) who scraped the publicly available Assessor data last night and pulled the most recent property values from that. I have a spreadsheet that lists land values, building values, and the taxable assessment value but is not currently connected to specific parcel IDs. The spreadsheet is too large to send via email but the summary chart I've included below:

Year	Total Taxable Assessment	Number of Parcels
2020	\$ 3,704,175,340.00	157663
2019	\$ 3,125,610,360.00	157913
2018	\$ 3,087,133,170.00	157912
2017	\$ 2,996,584,930.00	159551
2016	\$ 2,892,609,185.00	159086
2015	\$ 2,708,283,613.00	158508

Please note that while this appears to be accurate to my understanding that since it was produced by a third party I can't fully vouch for it. Kim's GIS group does have direct access to some Assessor data, but they have an agreement with the Assessor

that he owns the data and they aren't able to use it for non-approved purposes. I am reluctant to violate this, as it will destroy the trust that ITI has gained with not just the Assessor but other entities that we store data for. I would recommend that if we want to verify this information or to use our direct access the Assessor data that we make a request to him to do so rather than using our back end access for this purpose.

I also was emailed by Liana on this same topic. Let me know if I can send her the same info.

Thanks,

Jon

Jon Wisbey
Chief Technology Officer
City of New Orleans
(o) [504-658-8481](tel:504-658-8481)
(c) [504-708-3803](tel:504-708-3803)
jtwisbey@nola.gov

From: [Tara G. Richard](#)
To: [Liana Elliott](#); [Eileen T. Carter](#); [Michael G. Tidwell](#); [Joshua O. Cox](#)
Subject: RE: Quadrennial One Pager Link
Date: Friday, July 26, 2019 10:51:50 AM

Yes. That was the flyer I was trying to circulate. :)

-----Original Message-----

From: Liana Elliott
Sent: Friday, July 26, 2019 10:47 AM
To: Tara G. Richard; Eileen T. Carter; Michael G. Tidwell; Joshua O. Cox
Subject: RE: Quadrennial One Pager Link

Pro tip - click on "informational flyers" on the menu on the left and click "A Property Owner's Guide to Open Rolls in 10 Easy Steps"

Enjoy.

-----Original Message-----

From: Tara G. Richard
Sent: Friday, July 26, 2019 10:28 AM
To: Eileen T. Carter; Michael G. Tidwell; Liana Elliott; Joshua O. Cox
Subject: RE: Quadrennial One Pager Link

<http://nolaassessor.com/search.html>

This may help.

Tara

-----Original Message-----

From: Eileen T. Carter
Sent: Friday, July 26, 2019 9:51 AM
To: Michael G. Tidwell; Liana Elliott; Tara G. Richard; Joshua O. Cox
Subject: Quadrennial One Pager Link

Team:

I was thinking for the one pager link... to answer three questions.

What is the quadrennial assessment?

How does it effect me?

What action can I take?

Bullets can be under the major three questions but I was trying to keep it simple.

This should help guide your responses that we are collectively collaborating on.

Thank you,

Eileen

Sent from my iPhone

From: [Ray J. Bolling](#)
To: [Tara G. Richard](#)
Cc: [Michael G. Tidwell](#); [Arthur C. Walton](#); [Joshua A. Zuckerman](#); [John D. Pourciau](#); [Liana Elliott](#); [M. Tyler Russell](#); [Clifton M. Davis](#)
Subject: Re: Community Meeting hosted by FTNA re: tax assessment increases
Date: Thursday, July 25, 2019 5:24:32 PM

Tara,
I think Art is going to speak with you offline on this.

Sent from my iPhone

On Jul 25, 2019, at 5:03 PM, Tara G. Richard <tgrichard@nola.gov> wrote:

Please advise on a response. The meeting is on Monday, July 29.

Tara

From: FairgroundsTriangle Board and Officers [<mailto:ftnaboard@hotmail.com>]
Sent: Thursday, July 25, 2019 5:00 PM
To: Tara G. Richard
Cc: Julia E. Zuckerman
Subject: Community Meeting hosted by FTNA re: tax assessment increases

EMAIL FROM EXTERNAL SENDER

Good afternoon Ms. Richard,

Julia in Cm Brossett's office gave me your contact to invite The Mayor's Office to this important Community Meeting on Monday, July 29 at 6pm at Corpus Christi Church Community Center on St. Bernard Ave.

The astronomical tax assessment increases have hit several neighborhoods across the City very hard. The Fairgrounds Triangle neighborhood is seeing extremely high increases, and as neighborhood of predominately working people and long time residents this is very troubling and concerning.

In the last 10 days we have heard from and talked with hundreds of residents, not only in our neighborhood, but numerous 7th Ward neighborhoods, Gentilly, Tremé, and across the City including folks in Algiers and Hollygrove Dixon. That's why we have secured a larger meeting space and have invited more neighborhoods and affected residents to attend.

We received confirmation yesterday that Assessor Williams is attending.

The guiding principle of the Meeting is - Not only do we need information and answers, we need solutions, action and change that will directly help our residents.

While we are still developing the agenda, format, and questions, here are few of the main goals:

Accurate information from the Assessor's Office regarding his process, procedural details, appeal details, etc.

This includes:

An explanation in layman's terms re: what is the basis, what is the "formula", who sets the basis/Formula, who/what approves and has oversight - on how these assessments are arrived at.

I had a very productive conversation with one of the Assessor's staff today and I urged him to bring the level of detail in his explanations to the meeting on Monday.

Possible Help/Solutions: We understand there are two, possibly more State Constitutional Amendments that were successfully put forward by Mayor Cantrell.

One is dealing with a "deferred"? plan to pay the increase over 4 years if your assessment was 50% or more higher than last year's assessment.

The second is dealing with a potential freeze scenario for "longtime, lower-income" homeowners.

We would really appreciate it if The Mayor's Office can explain both of these amendments at the Meeting.

This is really important, as our knowledge on this is extremely limited and if these 2 amendments can help people that would be awesome! We would like a copy or link to both amendments so we can also read them and have available for the people.

In addition we would appreciate it if The Mayor's Office can provide someone who can explain in laymans terms **the millage process, and the roll back/ roll forward process** - this hugely important.

We feel that the more information and facts residents have the more they will be

able to deal with this scary situation. We need help!

Thanks so much Ms. Richard! Look forward to hearing from you soon!

Morgan Clevenger
President
Fairgrounds Triangle Neighborhood Association
504237.7805

Terry White
Board Member
Fairgrounds Triangle Neighborhood Association

Celebrating Our Diversity Everyday!

Check us out on Facebook at Fairgrounds Triangle Neighborhood

From: [John D. Pourciau](#)
To: [Paul Flower](#)
Subject: FW: Bond Authorization and Millage
Date: Wednesday, July 24, 2019 5:52:00 PM
Attachments: Final November 2019 Millage Check Sheet-Legislative Summary-Resolution.pdf
Final Bond Authorization Packet Check Sheet-Legislative Summary-Resolution.pdf

From: John D. Pourciau
Sent: Wednesday, July 24, 2019 3:39 PM
To: 'Paul Rainwater'
Subject: FW: Bond Authorization and Millage

From: John D. Pourciau
Sent: Wednesday, July 24, 2019 1:42 PM
To: Coleman Ridley
Subject: FW: Bond Authorization and Millage

From: Tara G. Richard
Sent: Thursday, July 18, 2019 2:28 PM
To: John D. Pourciau
Subject: Fwd: Bond Authorization and Millage

Sent from my Sprint Phone.

From: [Tara G. Richard](#)
To: [John D. Pourciau](#)
Subject: FW: Notice of Intent -- Bond and Millage Proposition
Date: Wednesday, July 24, 2019 3:38:39 PM
Attachments: 2020 Bond Sale 6-10-19--FINAL ver6.pptx

Powerpoint from the June 11 council meeting.

Tara

From: [M. Tyler Russell](#)
To: [Courtney W. Story](#); [Stephanie M. Hennings](#); [Chad J. Brown](#); [Ramsey J. Green](#); [Sarah McLaughlin Porteous](#); [Norman L. White](#); [Joseph W. Threat Sr](#)
Cc: [Tara G. Richard](#); [Gilbert A. Montaño](#)
Subject: Bond and Millage Presentation Thursday
Date: Tuesday, July 23, 2019 2:56:37 PM

Hi all,

For the Bond and Millage votes on Thursday, I think Tara is suggesting that we use a boiled down version of the Ad Valorem Committee presentation from yesterday. Every election call vote that I have seen before City Council usually has a short presentation and I think a presentation can also help clarify to the press and public what they will be voting on in November. Courtney or Steph can you help with this as I think you all made the presentation from Monday? If I can help in any way please let me know.

Thanks,

Tyler Russell

IGR Project Manager
Office of Mayor LaToya Cantrell
1300 Perdido St. | Suite 2E04
New Orleans, LA 70112
Office: (504) 658-4935

From: [Tara G. Richard](#)
To: [Ramsey J. Green](#)
Cc: [Gilbert A. Montaño](#); [Norman L. White](#); [Joseph W. Threat Sr](#)
Subject: RE: Draft Talking Points for Monday
Date: Sunday, July 21, 2019 10:43:50 AM
Attachments: Talking points for Millage and Bond resolutions Ballot Language FINAL.docx

Information as sent to CM Palmer.

Tara

From: Ramsey J. Green
Sent: Friday, July 19, 2019 4:34 PM
To: Tara G. Richard
Cc: Gilbert A. Montaño; Norman L. White; Joseph W. Threat Sr
Subject: Re: Draft Talking Points for Monday

Tara,
See attached. Bond Counsel had some amendments that are included. Note that the version that is good to go is only the section on the bond and milage propositions. The roll forward and the state legislation and quadrennial assessment language isn't included as final in the attached...I am leaving that to you.
Let me know any questions.
Best,
Ramsey

On Jul 19, 2019, at 12:38 PM, Tara G. Richard <tgrichard@nola.gov> wrote:

Circling back regarding these talking points.

Tara

From: Tara G. Richard
Sent: Thursday, July 18, 2019 6:44 PM
To: Ramsey J. Green; Gilbert A. Montaño; Norman L. White; Joseph W. Threat Sr
Subject: Draft Talking Points for Monday

Please review and make revisions as needed.

Tara Richard
Director of Council Relations
Office of Mayor LaToya Cantrell

City of New Orleans
504-658-4931

From: [Chad J. Brown](#)
To: [Helena N. Moreno](#); [Andrew V. Tuozzolo](#)
Cc: [David S. Gavlinski](#); [Gilbert A. Montaño](#); [Courtney W. Story](#); [Tara G. Richard](#)
Subject: RE: Millage and tax review panel
Date: Friday, July 19, 2019 5:54:10 PM
Attachments: Ad.Valorem.Presentation.Final.pdf

Council President Moreno:

As requested, attached please find the CAO's presentation for Monday.

Please let me know if you have any questions.

Thanks.

Chad J. Brown
Chief of Staff to the Chief Administrative Officer | City of New Orleans
(o) 504.658.8605 | (e) cjbrown@nola.gov

From: Andrew V. Tuozzolo
Sent: Thursday, July 18, 2019 9:22 PM
To: Gilbert A. Montaño <Gilbert.Montano@nola.gov>
Cc: Helena N. Moreno <Helena.Moreno@nola.gov>; Ramsey J. Green <Ramsey.Green@nola.gov>; David S. Gavlinski <dsgavlinski@nola.gov>; Chad J. Brown <cjbrown@nola.gov>; Stephanie M. Hennings <smhennings@nola.gov>
Subject: Re: Millage and tax review panel

Our thanks! Appreciate you.

A

—

Andrew Tuozzolo
Chief of Staff
Office of Councilmember-at-Large Helena Moreno
1300 Perdido Street, 2w40
New Orleans, Louisiana 70112
AVTuozzolo@nola.gov
504.281.9882

On Thu, Jul 18, 2019 at 9:07 PM -0500, "Gilbert A. Montaño" <Gilbert.Montano@nola.gov> wrote:

Hi Andrew:

We will have the finalized slides complete by COB tomorrow and will provide them.

Thanks, Gilbert

Sent from my iPhone

On Jul 18, 2019, at 3:57 PM, Andrew V. Tuozzolo <avtuozzolo@nola.gov> wrote:

Gilbert,

Please forward any presentations or slides (if you have them) for the July 22nd Ad Valorem Committee to David (copied here). That way we can host them on Granicus for the public.

Thanks again!

Best,

Andrew

Andrew Tuozzolo

Chief of Staff

Office of Councilmember-at-Large Helena Moreno

1300 Perdido Street, 2w40

New Orleans, Louisiana 70112

AVTuozzolo@nola.gov

504.281.9882

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From: Gilbert A. Montañó

Sent: Tuesday, July 16, 2019 10:26 AM

To: Andrew V. Tuozzolo <avtuozzolo@nola.gov>

Cc: Helena N. Moreno <Helena.Moreno@nola.gov>; Ramsey J. Green
<Ramsey.Green@nola.gov>

Subject: Re: Millage and tax review panel

Thanks for rescheduling, we appreciate it.

Thanks, Gilbert

Sent from my iPhone

On Jul 16, 2019, at 9:29 AM, Andrew V. Tuozzolo <avtuozzolo@nola.gov> wrote:

Gilbert,

Just wanted to provide another update. As you may have seen Via previous email, we've rescheduled this meeting to next Monday (July 22) at 10a. The agenda remains the same.

Thanks again for your work this past weekend and your willingness to participate in this committee's work.

Best,

Andrew

—

Andrew Tuozzolo
Chief of Staff
Office of Councilmember-at-Large Helena Moreno
1300 Perdido Street, 2w40
New Orleans, Louisiana 70112
AVTuozzolo@nola.gov
504.281.9882

On Mon, Jun 24, 2019 at 2:55 PM -0500, "Gilbert A. Montano"
<Gilbert.Montano@nola.gov> wrote:

Hi Councilor:

This will be a very beneficial. We will be prepared and looking forward to the opportunity to present. Our presentation will be comprehensive.

Thanks, Gilbert

Sincerely,
Gilbert Montano
Chief Administrative Officer
City of New Orleans
1300 Perdido Street Suite 9E06

New Orleans, LA 70112
504-658-8610 (o)
Gilbert.Montano@nola.gov

From: Helena N. Moreno
Sent: Monday, June 24, 2019 1:07 PM
To: Gilbert A. Montaño <Gilbert.Montano@nola.gov>; Ramsey J. Green <Ramsey.Green@nola.gov>
Cc: Andrew V. Tuozzolo <avtuozzolo@nola.gov>
Subject: Millage and tax review panel

Gilbert and Ramsey, the Council recently created a taskforce made up of all seven councilmembers to review tax dedications and millages going to entities within the city. It is my strong belief that our greatest priorities should be aligned with our tax allocations and it may be time to push for some rededications. I very much want this to be a collaborative process between the Council and Administration. Our first meeting will be on July 15th at 10am. I think it's important to start with the basics and that includes providing a clear picture on our greatest needs, beginning with infrastructure. Would like for you all to give us a presentation during our first meeting with estimates on what is necessary long term and annually to meet demands for: street repairs and preventative maintenance, drainage, and SWB. I know these numbers will be alarming, but it is important for the public to have a real picture of the dire situation we're in. Please let me know if you have any questions. Thank you for all you do. Best, Helena

--

Helena Moreno
Councilmember-at-Large
1300 Perdido Street, 2w40
New Orleans, Louisiana 70112
Helena.Moreno@nola.gov

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From: [Courtney W. Story](#)
To: [Gilbert A. Montañó](#)
Cc: [Chad J. Brown](#); [Deborah A. Vivien](#)
Subject: Talking Points
Date: Friday, July 19, 2019 5:41:28 PM
Attachments: CurrentMillages.pdf
REVENUE-ESTIMATING-CONFERENCE-Oct-31-2018-final-presentation (2).pdf
GAM.TalkingPoints.AdValorem.D5.docx
Ad.Valorem.Presentation.Final.pptx

Hi Gilbert,

The first draft of your talking points are attached. Deb will provide additional talking points and back pocket information over the weekend. Once we have everything from Deb, I will send a revised set of talking points as soon as possible.

We will also include copies of the other attachments (5 year planning docs from the REC + complete millage list) in your binder. We can also include any other back pocket information you want as well, just let me know.

If you have any questions or would like to discuss over the weekend, let me know and I can make myself available.

Have a great evening,

Courtney

--

Courtney Werpy Story, MPH
Innovation Manager
City of New Orleans

1300 Perdido Street | Suite 9E06 | New Orleans, LA 70112
Desk 504.658.7674 | Mobile 504.377.0296 | Email courtney.story@nola.gov

From: [Tara G. Richard](#)
To: [Gilbert A. Montañó](#); [Joycelyn E. Christopher](#); [Chad J. Brown](#); [Ramsey J. Green](#); [John D. Pourciau](#); [Liana Elliott](#); [Arthur C. Walton](#)
Subject: RE: Assessments -- Rolls are Open
Date: Friday, July 19, 2019 4:09:29 PM
Attachments: Roll Forward Roll Back presentation July 2018.pdf

For ease of reference, attached is the presentation by the Clerk of Council regarding the roll forward/roll back.

Tara

From: Tara G. Richard
Sent: Friday, July 19, 2019 2:20 PM
To: Gilbert A. Montañó; Joycelyn E. Christopher; Chad J. Brown; Ramsey J. Green; John D. Pourciau; Liana Elliott; Arthur C. Walton
Subject: Assessments -- Rolls are Open

<https://council.nola.gov/news/july-2019/orleans-parish-residents-may-now-contest-property/>

Tara Richard
Director of Council Relations
Office of Mayor LaToya Cantrell
City of New Orleans
504-658-4931

From: [Chad J. Brown](#)
To: [Gilbert A. Montañó](#)
Cc: [Joycelyn E. Christopher](#)
Subject: GAM notes for Mayor's Senior Team Meeting
Date: Friday, July 19, 2019 7:58:04 AM
Attachments: Mayors Senior Team Meeting 7.19.19_GAM updates.docx

Good morning Gilbert,

Attached please find a collection of updates for the Senior Team meeting today. Specifically, the attached includes updates on the following:

- Ad Valorem and Dedicated Special Review Committee
- 2020 Quadrennial Assessment
- 7/30 Budget Committee
- 2020 Bond Sale (and Rating Agencies)
- STR Enforcement, Fees and New Proposed Regulations
- 2018 City's Financial Audit
- 2019 Mid-year Budget Adjustments
- REC
- 2020 Operating Budget Timetable
- Zero Base Budgeting
- Economic Development Director Interviews
- Results NOLA
- 911STAT
- GAM's Schedule Next Week

Thanks and let me know if you have any questions or need additional information.

Chad J. Brown

Chief of Staff to the Chief Administrative Officer | City of New Orleans

(o) 504.658.8605 | (e) cjbrown@nola.gov

From: [Deborah A. Vivien](#)
To: [Chad J. Brown](#)
Cc: [Courtney W. Story](#); [Gilbert A. Montano](#)
Subject: Re: Ad Valorem Committee
Date: Friday, July 19, 2019 7:08:01 AM

Ok, thanks. I'm assuming this presentation will cover Fair Share per the meeting agenda. Will you be addressing anything regarding the roll forward?

Sent from my iPhone. Please excuse typos.

On Jul 19, 2019, at 1:13 AM, Chad J. Brown <cjbrown@nola.gov> wrote:

Thanks Deb.

Once we send the draft, please review and feel free to provide any additional input.

Sent from my iPhone

On Jul 18, 2019, at 10:09 PM, Deborah A. Vivien <deborah.vivien@nola.gov> wrote:

Thanks, I'm actually in western New York but flying in and out of Cleveland.

I think this is a good idea. Are you asking for input from me or just a review of the draft?

Sent from my iPhone. Please excuse typos.

On Jul 18, 2019, at 7:47 PM, Courtney W. Story
<Courtney.Story@nola.gov> wrote:

Hey Deb,

Hope you're enjoying Ohio!

The team met this afternoon to discuss the ad valorem committee presentation. Gilbert asked Chad and I to put together a draft presentation compiling everyone's input. I just wanted to let you know that we will be sending the first draft of the presentation no later than 3PM for the group's initial review and feedback.

Let me know if you have any questions or need any additional information.

Best,

Courtney

--

Courtney Werpy Story, MPH
Innovation Manager

City of New Orleans

1300 Perdido Street | Suite 9E06 | New Orleans, LA 70112

Desk 504.658.7674 | Mobile 504.377.0296 | Email

courtney.story@nola.gov

From: [Joshua A. Zuckerman](#)
To: [Liana Elliott](#)
Cc: [John D. Pourciau](#)
Subject: RE: 2020 Maximum Millage Report.pdf
Date: Wednesday, July 17, 2019 1:40:49 PM

I've got Miles on it. Will get it to you and post on sharepoint when complete.

-----Original Message-----

From: Liana Elliott
Sent: Wednesday, July 17, 2019 1:01 PM
To: Joshua A. Zuckerman <Joshua.Zuckerman@nola.gov>
Cc: John D. Pourciau <John.Pourciau@nola.gov>
Subject: FW: 2020 Maximum Millage Report.pdf

Josh - can someone on your team get this into an Excel spreadsheet? We have some interns that might be able to help but not sure what their Excel proficiency level is...

Most important info would be what the millage is for, the amount (number of mills), and anything relevant to when it was passed/expires (not sure what "roll up" means)

-----Original Message-----

From: Cary M. Grant
Sent: Wednesday, July 17, 2019 12:18 PM
To: Liana Elliott
Subject: 2020 Maximum Millage Report.pdf

From: [Gilbert A. Montañó](#)
To: [Domonique C. Dickerson](#)
Cc: [Jared C. Brossett](#); [Chad J. Brown](#)
Bcc: [Stephanie M. Hennings](#); [Norman L. White](#); [Courtney W. Story](#); [Cary M. Grant](#)
Subject: Re: Potential Millage Rate Roll-Forward
Date: Wednesday, July 17, 2019 1:37:07 PM
Attachments: image001.png

Received. Thanks you.

Sent from my iPhone

On Jul 17, 2019, at 1:31 PM, Domonique C. Dickerson <dcdickerson@nola.gov> wrote:

Gilbert,

Attached is a letter from Councilmember Brossett requesting that you appear before the Budget Committee on August 21st at 10:30 am to present a plan that clearly delineates the proposed uses for the roll-forward dividend.

Best regards,

Domonique Dickerson, Esq.
Chief of Staff
Councilmember Jared C. Brossett, Chair of Budget/Audit/BOR Committee
1300 Perdido St., Rm 2W20
New Orleans, LA 70112
Office: 504-658-1040
[Join Councilmember Brossett's E-Mail List](#)

<image001.png>

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<Brossett Ltr Re 2020 Quadrennial Reassessment.pdf>

From: [Chad J. Brown](#)
To: [Gilbert A. Montañó](#)
Subject: FW: Fund 701 - ERP Projections
Date: Monday, July 15, 2019 2:19:00 PM

FYI.

I'm going to meet with the team to discuss projections and planning (especially as we approach the budget 2020).

I will also consider the roll-forward/back discussions and the potential renew/authorization of this millage (when it expires in 2021).

Let me know if you want to attend.

Thanks.

Chad J. Brown
Chief of Staff to the Chief Administrative Officer | City of New Orleans
(o) 504.658.8605 | (e) cjbrown@nola.gov

From: Jonathan T. Wisbey
Sent: Monday, July 15, 2019 1:56 PM
To: Norman L. White <Norman.White@nola.gov>; Kimberly W. LaGrue <kwlagrue@nola.gov>;
Stephanie A. Nelson <Stephanie.Nelson@nola.gov>; Chad J. Brown <cjbrown@nola.gov>
Subject: Fund 701 - ERP Projections

Norm, Kim, Chad,

I'd like to schedule a time for us to sit down and discuss the financial obligations of our respective ERP projects on the ERP fund (701). Attached are the current balances and obligations but I want to better understand what our future obligations are likely to be, especially regarding BRASS, so that we can start to budget out the remaining money.

Stephanie – I have access to Kim and Chad's calendars. If you want to send me some suggested times to meet with Norm I can send out an invite. Let's look at sometime next week.

Jon

Jon Wisbey
Chief Technology Officer
City of New Orleans
(o) [504-658-8481](tel:504-658-8481)
(c) [504-708-3803](tel:504-708-3803)
jtwisbey@nola.gov

From: [Deborah A. Vivien](#)
To: [Gilbert A. Montañó](#)
Subject: issues
Date: Thursday, July 11, 2019 7:36:11 AM

Good Morning, Gilbert,

I'm in the office now gathering documents and equipment. This email is mainly a reminder for me. These are the things I want to discuss with you if you get some time later today:

- 1) Expediting the \$22M payment to SWBNO
- 2) Quadrennial Assessment Hedge
- 3) Audit within ratings calls

Thanks,

Deb

From: [M. Tyler Russell](#)
To: [Liana Elliott](#); [Michael G. Tidwell](#); [Emily G. Wcislo](#); [Tara G. Richard](#); [Joshua A. Zuckerman](#); [David L. Simmons](#)
Subject: RE: MEETING: Bond Millage Ballot
Date: Wednesday, July 10, 2019 12:21:18 PM

The Council Research presentation on the Millage Roll Back/Roll Forward/Quadrennial Reassessment states that they have suggested that Council vote on a millage roll forward November 21, 2019, the same day that they adopt the 2020 Budget.

Here's the link to the Council Research presentation on the Quadrennial Reassessment and Roll Forward/Roll Back if you want to get in the weeds on this. It starts around 17 minutes in and lasts about an hour.

https://cityofno.granicus.com/MediaPlayer.php?view_id=42&clip_id=3359&meta_id=452748

-----Original Appointment-----

From: Katie Donahue **On Behalf Of** Liana Elliott

Sent: Tuesday, July 9, 2019 12:14 PM

To: Michael G. Tidwell; M. Tyler Russell; Emily G. Wcislo; Tara G. Richard; Joshua A. Zuckerman

Subject: MEETING: Bond Millage Ballot

When: Tuesday, July 9, 2019 3:00 PM-4:00 PM (UTC-06:00) Central Time (US & Canada).

Where: Forward Together Conference Room

From: [Gilbert A. Montaña](#)
To: [Jennifer L. Naquin](#)
Subject: Fwd: Property Tax reassessments
Date: Wednesday, July 03, 2019 2:10:30 PM

Sent from my iPhone

Begin forwarded message:

From: "Deborah A. Vivien" <deborah.vivien@nola.gov>
Date: July 2, 2019 at 9:26:02 PM CDT
To: Gilbert A. Montaña <Gilbert.Montano@nola.gov>
Subject: RE: Property Tax reassessments

I read this after our conversation this afternoon and still think your points are on track and already on the record:

The revenue increase from rolling millages forward was anticipated by the last administration to fund recurring initiatives.

The 5 year planning document shows the imbalance projected in the out years even with significant growth expected from the new assessments if the current budget continues to grow by an inflationary adjustment (This is not a detailed forecast, only a trend projection for planning purposes).

In addition, this administration has vowed to stabilize the City's long-term financial footing by reducing reliance on one-time revenue for recurring expenses, which the roll forward will also help accomplish in combination with zero-based budgeting.

From: Gilbert A. Montaña
Sent: Tuesday, July 02, 2019 1:56 PM
To: Deborah A. Vivien
Subject: Fwd: Property Tax reassessments

Sent from my iPhone

Begin forwarded message:

From: "LaTonya Norton" <LaTonya.Norton@nola.gov>
Date: July 2, 2019 at 12:57:19 PM CDT
To: Gilbert A. Montaña <Gilbert.Montano@nola.gov>

Subject: FW: Property Tax reassessments

Please see request from Jeff Adelson.

LaTonya Norton
Press Secretary
Office of Mayor LaToya Cantrell
City of New Orleans
(504) 658-4962 office
(504) 295-2661 cell
latonya.norton@nola.gov

From: Adelson, Jeff [<mailto:jadelson@theadvocate.com>]

Sent: Tuesday, July 2, 2019 11:42 AM

To: DIST_Communications

Subject: Property Tax reassessments

EMAIL FROM EXTERNAL SENDER

Hey all,

I'm working on a story for later this week about the upcoming property tax reassessment. From some preliminary information I've gotten from the Assessor's Office, the reassessment is going to lead to pretty significant increases. These are very rough figures, but it looks like about 26,000 properties are in areas that have seen a 50% increase in value (as calculated by the assessor) and more than 9,000 of those are in areas where there's a 75% increase. A few neighborhoods even have seen values double or triple.

We don't have citywide numbers or estimates of what this will mean for overall property taxes, yet, but I think its safe to say that the increase will be significant.

I watched last week's Budget Committee hearing about the reassessment and was hoping to talk to the CAO or someone else over there about what the administration expects from the reassessment, whether there are plans to ask the council for a full roll-forward and how the affordable housing tax break will be used.

I'm working on this story for later in the week and am available to talk anytime before about 2 p.m. tomorrow (Wednesday).

Thanks,

Jeff

Jeff Adelson

Staff writer

[The New Orleans Advocate](#)

Office: (504) 636-7416

Cell: (504) 881-6459

Twitter: [@jadelson](#)